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Welcome to the December Edition of What's Emerging

This is our last newsletter for the year and we would like to wish all of you and your families a very happy and safe Christmas and New Year and we look forward to interacting with you in 2014. Post New Year Paul will be working with the leadership team of a listed public company on foresight, finalising the strategic plan of a medium sized not for profit company in the disability sector, presenting to the ATO on future challenges to its business model, working with a second listed public company on a future vision for one of their business models, and with a major public sector organisation on strategy and innovation. If any of these approaches interest you then please contact us at info@emergentfutures.com.

We hope that you continue to find then newsletter interesting and useful.

Cheers,


Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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■ What are we writing about?

Paul's recent presentation on future challenges and opportunities in Agriculture is now up on our site www.emergentfutures.com (see latest downloads). Paul also blogged on [Medium](#), [Tumblr](#) and [Community Based Business Models](#) at www.futuristpaul.com.

■ Business Tips

24 Essential Mind Mapping and Brainstorming Tools

Mind mapping is the process of using visual diagrams to show the relationships between ideas or information. Its popular uses include project planning, collecting and organizing thoughts, brainstorming and presentations — all in order to help solve problems, map out resources and uncover new ideas. [Read More...](#)

NUVI Introduces Twitter Group Monitoring To Analyze Any Set Of Twitter Users In Real-Time

Real-time social analytics and engagement platform NUVI rolled out a set of key new features this week, including a very cool Twitter Group Monitoring function. [Read More...](#)

Passion is the New Engagement

Five tips for unleashing the focus, curiosity, and trust of your team. [Read More...](#)

The New Generation of Digital Analysis Tools

A new generation of digital analysis tools is arriving. A generation where speed is king and customer data is united. If you've been buried with reports and analysis from the typical tools then take a break and check out these six modern analytics tools. [Read More...](#)

■ In case you missed it: Most popular links from the Last Edition

["Productivity" Tricks for the Neurotic, Manic-Depressive, and Crazy](#)

An open and honest account of doubts and procrastination from an overachiever – and a great tip on focus.

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■ What's Emerging

An App that can read your Mind? Google says it's Possible...

The app's technology forms part of Google's wider strategy for updating its search algorithm. All searches are now responded to as if a human were answering your query, rather than just returning searches on individual keywords. [Read More...](#)

Europe repeating all the errors of Japan as deflation draws closer

The whole euro zone must have a higher inflation rate to lift the South far enough above the deflation line to gain breathing room. [Read More...](#)

The 10 Stealth Economic Trends that Rule the World Today

Old trends: Soaring US carbon dioxide emissions, skyrocketing medical costs, out-of-control deficits. New trends: Tumbling emissions, creeping medical costs, falling deficits. [Read More...](#)

33 Resilient Cities announced by Rockefeller Foundation

Today, we are excited to name the first group of cities selected through the Rockefeller Foundation's 100 Resilient Cities Centennial Challenge... [Read More...](#)

INFORM: an Interactive Dynamic Shape display that Physically renders 3D Content

Five engineers from the tangible media group at MIT's media lab have developed 'INFORM', a dynamic shape display that has the capability to render three-dimensional content physically, so users can interact with tangible digital information. [Read More...](#)

A last chance to save Australia's Great Barrier Reef: Scientists launch audacious plan to create fertility clinic to breed endangered coral

The world's largest living organism has shrunk by about half over the past 30 years as a result of climate change, ocean acidification, pollution and crown-of-thorns starfish, which prey on coral. [Read More...](#)

4 World-Changing Products dreamed up by Bill Gates

This holiday season, Bill Gates wants stuff that doesn't exist. Not for himself, but for the developing world. Gates has tons of ideas for products that would improve lives there, if only someone would build them. Four premier product design firms turn some of his notions into full-blown prototypes. [Read More...](#)

WhatsApp has surpassed Face Book as the most Popular Mobile Messaging Service

Messenger service WhatsApp has leapfrogged Face Book to become the leading mobile social messaging service. [Read More...](#)

Global Warming Affects Whales in the Short and Long Terms - Room for Debate

Climate changes are altering whales' ecosystems, and those threats could be more dangerous than a harpoon. One of the most complex changes facing whales right now is global warming. We are only just beginning to see how climate change may be linked to the health of whales. [Read More...](#)

Walmart's virtual stores at Canadian bus stops

Wal-Mart Canada has launched digital signs at bus stops where customers can use their mobile devices to scan products on posters and have the goods delivered to their homes for free. [Read More...](#)

What's Emerging?

Are Alzheimer's and diabetes the same disease?

Having type 2 diabetes may mean you are already on the path to Alzheimer's. This startling claim comes from a study linking the two diseases more intimately than ever before.

[Read More...](#)

Report: Obama's ethanol policy has ravaged the environment

Bump in corn grown for ethanol has polluted water and wiped out 5 million acres of conserved land, AP finds. [Read More...](#)

The first person in the world to become a government-recognized cyborg

Neil Harbisson is the first person on the planet to have a passport photo that shows his cyborg nature — in his UK passport, he's wearing a head-mounted device called an eyeborg.

[Read More...](#)

Google searches mined to uncover our true opinions

Every time you ask Google to help solve your personal problems, you are taking part in one of the largest social science experiments ever conducted. A really powerful way to measure the pulse of what is capturing people's interest. [Read More...](#)

The Safest Suburb in the World did it by Ending the Culture of Cars

The difference between this Dutch city and most North American commuter towns is that it actually makes good on its promise of safety, security, and good health. It is a happy city transforming our lives by urban design. [Read More...](#)

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