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## End August 2012

### Welcome to the End of August Edition of What's Emerging

Our apologies on not having our latest presentations up on our website, but Paul has suffered a very difficult family tragedy which has had family matters and support taking precedence over the last 2 weeks. They will be up soon and we will notify you in the next newsletter.

We have two new projects on the go (as well as a host of interesting projects in the pipeline):

- We are just about to commence a Horizon Scanning Project with The Department of Premier and Cabinet here in Victoria where we will facilitate the setting up of a system to harness the collective scanning and ideas of the policy people in the department into new policy possibilities.
- We are also about to commence a new strategy project for a community transport not for profit organisation in Melbourne looking at different ways to transform their business model.

If you are interested in what that either of those approaches might look like for your organisation then please contact us at [info@emergentfutures.com](mailto:info@emergentfutures.com)

We hope that you continue to find the newsletter useful and interesting.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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## ■ What are we writing about?

**Paul says:** "One of the things I get asked a lot after keynotes and workshops is what applications do I use and why? I am getting a new laptop delivered today (maybe my last one ever because of tablet developments) and it got me focused on what were the first applications I would load on to it to get me going and to coordinate with my other devices and work colleagues. So here are my top web based cross platform technologies (after of course basics like a Chrome Web Browser)- in order of importance. [Read More...](#)

## ■ Business Tips

Google enables Hangout video chats directly through Gmail

Google+ video chat "Hangouts" have been a key part of the social network since its launch last year, and now Google has decided to integrate them right into Gmail. Video chat isn't a new

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feature for Gmail, having first been implemented in 2008, but Google says this will be a more "modern" implementation of video calling — whereas Gmail video chats used peer-to-peer technology, Google+ Hangouts use "the power of Google's network" for increased reliability and quality. [Read More...](#)

The best iPad keyboard: is it time to finally ditch your laptop?

They review the best and the worst, from Adonit to ZAGG. [Read More...](#)

How Apple and Amazon Security Flaws Led to My Epic Hacking

[You must read this](#) and then go to [theatlantic.com](http://theatlantic.com) to see what to do about it. "In the space of one hour, my entire digital life was destroyed. First my Google account was taken over, then deleted. Next my Twitter account was compromised, and used as a platform to broadcast racist and homophobic messages. And worst of all, my AppleID account was broken into, and my hackers used it to remotely erase all of the data on my iPhone, iPad, and MacBook".

5 Excellent Productivity Tools for Remote Workers

We are trying out Pomodoro and Coffee Break. [Read More...](#)



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## What's Emerging

Review: Android's "Google Now" can teach Siri a few tricks

Android 4.1 "Jelly Bean" launched at the Google I/O conference this June with an unexpected flavor: an impressive new virtual assistant called Google Now. [Read More...](#)

Melbourne remains world's most live able city

Melbourne has topped 140 rivals to be crowned the most live able city in the world. [Read More...](#)

Magical heart rate monitor iPhone app

Using just the camera on your iPhone, the Cardio app can accurately measure your heart rate. [Read More...](#)

USDA buys \$170 million of Meat to help drought-stricken farmers

The USDA will buy up to \$170 million worth of pork, lamb, chicken and catfish to help drought-stricken farmers, the White House said Monday as President Barack Obama brought his re-election campaign to rural voters in Iowa. [Read More...](#)

What happens when our cell phones can predict our every move?

A team of British researchers has developed an algorithm that uses tracking data on people's phones to predict where they'll be in 24 hours. The average error: just 20 meters. [Read More...](#)

A continent goes shopping

Africa's fast-growing middle class has money to spend. [Read More...](#)

Nielsen: More teens now listen to music through YouTube than any other source

For almost two-thirds of U.S. teenagers, however, Google's YouTube is now a more important source of music than radio (54%), iTunes (53%) and CDs (50%). [Read More...](#)

Siberian Salamander can freeze for years down to -50 degrees Fahrenheit

Found mainly in the Arctic Circle, Russia and Northeast Asia, the Siberian Salamander (*Salamandrella keyserlingii*) is a unique creature that can survive long periods of time frozen. [Read More...](#)

The intelligent textbook that helps students learn

Want to know more about your subject? Type in your own question and artificially intelligent software will construct a new page to answer your query. [Read More...](#)

Artificial waterfall could make 2016 the greenest Olympic Games we've seen yet

As Brazil readies itself for the upcoming 2014 World Cup, the honor and burden of hosting an even larger global sporting event still sits on the country's shoulders. In conjunction with the

2016 Olympics in Rio de Janeiro, several new structures will be erected in Rio's cityscape.

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FaceBook back at No.2 on ComScore Video Rankings

FaceBook has returned to the number two spot on ComScore's monthly ranking of the most popular video sites in the U.S. [Read More...](#)

5 Olympians who sold their Gold Medals

You wouldn't know it with all of the hype surrounding the Olympics right now, but there are things more important than winning a gold medal. Just ask these athletes, who had good reason to sell their hard-earned precious metal. [Read More...](#)

Major advance in generating electricity from wastewater

Engineers at Oregon State University have made a breakthrough in the performance of microbial fuel cells that can produce electricity directly from wastewater, opening the door to a future in which waste treatment plants not only will power themselves, but will sell excess electricity. [Read More...](#)

How 3 Big Enterprises are building their own internal iPad Apps

The heavy influx of iPads into large enterprise organizations is posing new kinds of challenges for IT departments, particularly around developing and distributing corporate apps. [Read More...](#)

The real reason that big banks have so many Scandals

(1) There's so much money at stake for individual players. (2) There's so much complexity in the laws and rules. (3) There's so much reluctance at the top to make fundamental changes.

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