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Welcome to the End of February Edition of What's Emerging

Welcome to the fourth edition of What's Emerging for the year.

Paul has just completed three keynotes for the Grains Research and Development Corporation Updates on the use of self-organising purposeful networks for farmers to learn and innovate. The presentation can be seen on our website. If anyone is interested in looking how these ideas can work for their organisation or industry then please contact us at info@emergentfutures.com.

We are lucky enough to be almost full up in terms of forward engagements for the April-June quarter but Paul will be looking to use some time he has set aside in March to publish the eBook he has been writing on the use of social media for innovation in regional areas of the world. The focus is on regional areas because of the divide between the city and the country but the principles will be applicable to any organisation or industry. The book will be published along with video interviews of people around the world that Paul has engaged with through social media and a website for people to post their innovative ideas on how to use social media.

On a personal note on March 10th Paul will be competing in his first sprint triathlon since he was badly injured by being hit by a car in training in October 2011 (as long as his surgeon does not read this newsletter). He still cannot run but will be doing the swim and bike leg of a team triathlon and hopes to finish before dark.

We hope that you continue to find it useful and interesting.

Cheers,


Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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■ What are we writing about?

Social Media as a Trojan Horse

Paul has written an article for Technology Decisions magazine looking at the trend to embed social media tools inside large organisations and the long term consequences of these moves – not necessarily what is intended. [Read More...](#)

■ Business Tips

A bit of a focus on social media tools this edition:

How to use 'Pin Tab' to organize your work in Google Chrome

Google Chrome's "Pin Tab" feature is an often-overlooked option that can help power users

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organize their work in the browser and manage tab creep. [Read More...](#)

Leadership and your Social Media Voice

One of the challenges of organizational leaders when they move online is how to continue to lead the organization offline, yet convey a sense of their personal organizational leadership style and authority online. [Read More...](#)

Twitter brings four column filters to TweetDeck to sift through your streams for specific content

Twitter has released an update to TweetDeck web and Chrome apps that brings a new set of column filters for users to better discover content. In a blog post, the company said that the new filters will enable users to show or exclude specific words and phrases, which it believes will be useful when you want to focus on a "particular element" of a column. We use Tweetdeck all the time and this is a useful new feature – check it out if you use Twitter but don't already use Tweetdeck. [Read More...](#)

Razor Social

Great site for social media tools. [Read More...](#)



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What's Emerging

World Economic Forum identifies top 10 emerging technologies for 2013

The World Economic Forum's Global Agenda Council on Emerging Technologies identifies the top 10 most promising technology trends that can help to deliver sustainable growth in decades to come as global population and material demands on the environment continue to grow rapidly. [Read More...](#)

Ten trends transforming Government Today

Here are ten trends transforming government that promise a brighter tomorrow. [Read More...](#)

Dollar the most overvalued currency

The Australian dollar is the most overvalued currency in the world, but there is little will to intervene, according to a global valuation. [Read More...](#)

China builds Dense Metropolis from Scratch

Great City will be built around a high-rise core housing 80,000 people, entirely walk able, and surrounded by green space. [Read More...](#)

The invisible truth about Wikipedia

Geotagging – every Wikipedia entry has this optional feature that we take for granted. [Read More...](#)

How will our future cities look?

Imagine a city of the future. Do you see clean streets, flying cars and robots doing all the work? [Read More...](#)

Software that tracks people on Social Media created by defence firm

A multinational security firm has secretly developed software capable of tracking people's movements and predicting future behavior by mining data from social networking websites. [Read More...](#)

Stupid, Stupid xBox!!

Nat Brown, one of the founding members of the Xbox team within Microsoft, absolutely eviscerates the current direction of the product. [Read More...](#)

Here's exactly what it looks like when something goes Viral on Tumblr

The access Union Metrics has to the Tumblr data firehouse allows it to chart just how that post spread through the Tumblr ecosystem, identifying the users who played the biggest role in amplifying its reach. [Read More...](#)

Habitual use of Mobile Apps across different Age Groups

The fact that the younger generations are more mobile savvy is no surprise, but the latest USA

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Touch point's analysis dives a bit deeper by looking at average weekly reach across mobile (cell phone, tablet, and eBook reader) by app category. [Read More...](#)

These 3-D Portraits were created using only a Person's DNA

Stranger Visions is an art project which tries to determine what we look like based on a single strand of hair. [Read More...](#)

Report: Making urban farming possible (and profitable)

This guide, a master's paper from the Department of Horticulture at Cornell University, addresses the changing face of the agricultural industry, and supports farmers producing food in urban centers and on the urban fringe. [Read More...](#)

Incomes Flat in Recovery, but Not for the 1%

Incomes rose more than 11 percent for the top 1 percent of earners during the economic recovery, but not at all for everybody else, according to new data. [Read More...](#)

The surprisingly low-tech solution to big cities' climate woes: Triple-pane windows

Climate scientists have estimated that, in order to avoid runaway global warming, the world would need to cut its carbon emissions roughly in half by 2050. [Read More...](#)

Sweden boasts the world's fastest 4G speeds; US ranks a lowly 8th

Sweden was the first country to launch an LTE network, and it retains plenty of bragging rights. [Read More...](#)



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Address: Level 27 | 101 Collins Street | Melbourne | VIC 3000
Phone: +61 3 9018 7917 | Fax: +61 3 9012 3580 | emergentfutures.com

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