# What's Emerging?

The latest news and information ...

We help you think about the future so you can act today ...

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## End July 2013

### Welcome to the End of July Edition of What's Emerging

As noted in the last newsletter we held our first of the new series of our "lunch with a futurist" event. The lunch was a great success with nine people of varied backgrounds and experiences having a great discussion. We will be looking to hold one of these lunches once a quarter so keep an eye out for the next announcement for October. The presentation that Paul did is up on our site if you want to look at the topics we discussed.

We hope that you continue to find the newsletter interesting and useful.

Cheers,

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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### What are we writing about?

After having no presentations in our newsletter there are two this edition:

Lunch with a Futurist

This is the presentation that Paul gave to our lunch event. It represents the five top subjects that the attendees voted on for discussions. Without the conversation it is obviously less valuable but will give you a flavour of the event if you want to think about attending the next one.

Leading and Influencing in Complex Futures

This is a presentation that Paul gave to the 2013 year group of the Williamson Leadership Program as part of a workshop on how to lead and influence on in complex futures. Its focus is on how to design a set of experiments that you can use to navigate your way through complexity. If you are interested in this approach please contact us at <a href="mailto:info@emergentfutures.com">info@emergentfutures.com</a>.

Both of these presentations can be accessed by going to our home page at <a href="https://www.emergentfutures.com">www.emergentfutures.com</a> and looking under latest downloads.

### **Business Tips**

Five task managers that improve on the Windows default

For power users there are options available that not only duplicate the features of the Windows default Task Manager, but improve upon them. <u>Read More...</u>

10 free tools that deserve a price tag

Paul Higgins: A list that is worth a look for replacing stuff you may be paying for. Read More...

How to trick your brain to create a new healthy habit

### What's Emerging?

Here's why relying on motivation and willpower doesn't work (and what works instead). Read More...





### What's Emerging

Are Cyborgs the Next Step in Human Evolution?

What is a cyborg? It's an organism that has both organic ("natural") and cybernetic ("machine") parts. In other words, when people become cyborgs, they're part human and part machine. That's most of you! *Read More...* 

What skills do students need for the future?

The skills that teachers think students need for the future ... Read More...

How Microsoft lost its way, as understood through the Wire

Last week, Microsoft CEO Steve Ballmer issued a vast formal memo setting out "a far-reaching realignment of the company," one that would bring together its "silo" divisions to create "serious fun so intense and delightful that [it] will blur the line between reality and fantasy." Read More...

First grey whale spotted south of the equator

The significance of this sighting may suggest good news – which the whales are recovering from the disastrous hunts of the 20th century. Or it may indicate the changing climate is... Read More...

Disposable UAVs inspired by Paper Planes

Created by Dr. Paul Pounds at the University of Queensland, Australia, the drones are designed to be so cheaply manufactured that they can be single-use, disposable robots. *Read More...* 

NSA taps Skype chats, newly published Snowden leaks confirm

Skype audio and video chats, widely regarded as resistant to interception thanks to encryption, can be wiretapped by American intelligence agencies, according to a new report in The Guardian. *Read More...* 

Neymar goal filmed by Brazilian air force drone – video

Footage released by the Brazilian air force shows Barcelona star Neymar scoring a goal for Brazil against Japan during the Confederations Cup. <u>Read More...</u>

Meet the 14-Year-Old girl who developed a Low-Cost Water Purification System

Deepika Kurup just won \$25,000 for a device that uses the power of the sun to kill bacteria in water. *Read More...* 

In case you don't appreciate how fast The 'Windows Monopoly' is getting destroyed

Just when it looked like Microsoft's vision of the PC as the center of the tech world would lead to the creation of the world's first trillion-dollar company, the Internet came along. And it washed over the PC industry like a tidal wave swallowing a pond. *Read More...* 

Two Continents, moving in Opposite Directions

European new-car sales have fallen to the lowest level in more than a decade while American new-car sales have been recovering. *Read More...* 

These Wetsuits make you invisible to Sharks

A firm has developed what it says are the first shark-repelling wetsuits alongside an Australian university. *Read More...* 

U.S. Venture Capital Investment amounts doubled in Q2, as Bay Area Companies raised more than NYC, LA, Boston Combined

Total new capital invested in the United States tech industry rose from \$1.9 billion in April to \$3.8 billion in June, a 100 percent increase in two months, according to quarterly data from

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CrunchBase. Read More ...

Real-time map of all forests on Earth launches later this year

An online map that tracks in near real-time the vegetation area of the entire world's forests simultaneously will launch later this year. Read More...

More evidence shows teens prefer Twitter, Reddit to Facebook

Twitter is now the fastest-growing social network for teens. Read More...

People seem ok with Social Indeterminacy

Charlie Warzel at Buzzfeed reported on a study from Stanford (Quantifying the Invisible Audience in Social Networks, Michael S. Bernstein, et al) that says that we all underestimate the size of our 'audience', by which the authors mean the number of followers that actually read what we post, and underestimate by a factor of four. Read More...



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Address: Level 27 | 101 Collins Street | Melbourne | VIC 3000 Phone: +61 3 9018 7917 | Fax: +61 3 9012 3580 | emergentfutures.com

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