

What's Emerging?

The latest news and information ...

We help you think about the future so you can act today ...

Published by Emergent Futures Pty Ltd

End June 2012

Welcome to the End of June Edition of What's Emerging

Many of you will be involved in a late rush for the end of the financial year so we will keep this introduction short.

Paul's presentation to 180 of the senior managers of the YMCA last Friday on the future competitive landscape for social enterprise was very successful resulting in Tweets during his presentation such as:

"@ymcavictoria @futuristpaul holds the SMF in palm of hand with stories of wondrous innovation. Beaut!"

"I can almost hear people's minds thinking of ideas as Paul speaks. Ideas busting into life. @ymcavictoria @futuristpaul"

"@futuristpaul I have picked up so many ideas from ur presentation at the YMCA #statemanagersforum"

"Being inspired about the future and potential innovations by @futuristpaul at @ymcavictoria #smf. Where do you see the future of the Y?"

If you are interested in a presentation on the future competitive landscape for business or for social enterprise or any other of our tailored presentations please contact us at info@emergentfutures.com.

We hope that you continue to find the newsletter interesting and useful.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

SECTIONS

[What we are writing about](#)

[Business Tips](#)

[What's Emerging](#)

→ [Visit our website](#)

 [Follow us on Twitter](#)

 [Visit our Tumblelog](#)

What we are writing about

Address to the New Zealand quantity surveyors conference

Paul's presentation to the NZIQS conference is now up on our website and can be accessed in the latest download section on our home page <http://www.emergentfutures.com>

Scanbox Kickstarter Update

Paul's update on a Kickstarter project that he backed that has proved highly popular with audiences at keynote presentations and workshops, to the extent he had to increase his backing to get more. [Read More...](#)

What does travelling tech heaven look like?

Paul's comment on the new Microsoft Surface tablet and the additions that would have me abandon my laptop. [Read More...](#)

What's Emerging?

Forecasting Fallacies

Paul's comments on a post by Stowe Boyd in New York. [Read More...](#)

Business Tips

10 Word defaults you can customize to work the way YOU want

Word does a good job of assuming how the average user works, but some of Word's default settings can be annoying and inefficient. Some users don't know they can permanently change these settings, so they continue to reset them for each new document or just struggle along. Users should consider resetting the following defaults to work more productively. [Read More...](#)

Is it time to rethink your Website?

Great flowchart approach to looking at your website. [Read More...](#)

"Euroaming" arrives: Best roaming SIM options for Europe

Local SIMs are a useful way to avoid the global roaming portbut it's a pain having to swap SIM cards and recharge every time you change European country. But no more -- thanks to pressure from the EU government, European mobile networks are slashing roaming rates and creating continent-wide "Euroaming" deals, covering most of Europe. [Read More...](#)

Business Design Tools

The first collaborative collection of tools and processes to design better businesses! [Read More...](#)

[↑ Top of the page](#)

What's Emerging

Switchable Nanomagnets could led to computer memory 1,000 times smaller

Using a scanning tunneling microscope, Kiel scientist Dr. Thiruvancheril Gopakumar was able to switch individual molecules between two magnetic states. Despite their dense packing in a molecular layer, he was able to target individual molecules for switching. [Read More...](#)

When countries go Bankrupt

Today we see a number of nations on the verge of bankruptcy. But what does this mean for our global economy with heightened awareness of every micro-decision, and fluid capital markets that can react to virtually every whim? [Read More...](#)

China: Witnessing the birth of a Superpower

As he prepares to leave after almost a decade reporting from China, our reporter reflects on his ringside seat watching a developing country transform itself. [Read More...](#)

The iOS 6 App Opportunity: Transit

Apple's new maps application ships without public transit directions. Transit direction was a service provided by Google, whom does a mostly fantastic job at aggregating disparate public transit data into a unified format. [Read More...](#)

Becoming social: A special report

Stowe Boyd: Over at Work Talk Research I have announced a new special report called Becoming Social. Head over to download a copy. [Read More...](#)

Twitter's expanded tweets are a double-edged sword

One of the mainstream media's favorite criticisms about Google News has been that the excerpts the company includes — which News Corp. chairman Rupert Murdoch and others have described as theft of their content — are often enough for most readers who just want a summary of what is happening in the world, and therefore rob media websites of traffic. [Read More...](#)

The Robot that always lands on its feet

While it's exploring confined, dangerous or cluttered zones, the flying robot "Airburr" isn't fazed by crashes or falls. Built using a design approach that's diametrically opposite to that of similar robots, it actively seeks out contact, and can move about without fear of accidents. [Read More...](#)

Composite materials will lead to greener cars

What's Emerging?

The use of composite materials is rapidly entering into the automotive industry thanks to a technique developed by the EPFL spin-off EELCEE. This technique promises lighter cars that burn less fuel and, consequently, emit less CO2. [Read More...](#)

The internet of things: How connected devices can drive sustainability

Technology that connects people and objects with online identities is only as good or bad as the way we choose to use it. [Read More...](#)

Phil Zimmermann's post-PGP project: Privacy for a price

Phil Zimmermann released PGP for free, but he's planning to charge about \$20 a month for his new Silent Circle encryption service. It's unlikely to be applauded by encryption-wary law enforcement agencies. [Read More...](#)

How to accelerate Social Business using Employee Advocates

Don't depend on community managers. Employees know the company the best, they have vested interest in good outcomes for the organization, and they're the most scalable resource the company has directly in hand. [Read More...](#)

Climate change pushes Europe's Alpine plants toward Extinction

As the climate warms, plant species that prefer a colder environment are disappearing from the mountain ranges of Southern Europe. Since many of these species have small distribution areas, they are now threatened with extinction, according to two new studies from European researchers. [Read More...](#)

Hands-on with Sharp's \$11,000 90-inch HDTV

How big is too big? 10-inches? 12-inches? 15-inches? 90-inches?! Seriously, are 90-inches too big? Because Sharp is going to be in trouble if no one buys their new TV. [Read More...](#)

An Interview with Marshall McLuhan

A candid conversation with the high priest of popcult and metaphysician of media. [Read More...](#)

What America Spends On Groceries

Food in the U.S. has become much, much cheaper. We spend less of our money on groceries than we did 30 years ago. The way we spend our grocery money has also changed. We now spend a much bigger share of our grocery money on processed foods, which includes things like frozen dinners, canned soups and snacks. We spend much less on meat, largely because meat is much cheaper than it was 30 years ago. [Read More...](#)



[Top of the page](#)

Address: Level 27 | 101 Collins Street | Melbourne | VIC 3000
Phone: +61 3 9018 7917 | Fax: +61 3 9012 3580 | emergentfutures.com

[Subscribe](#) | [Unsubscribe](#) | [Modify My Profile](#) | [Privacy](#) | [Contact Us](#)
© Copyright 2010 Emergent Futures Pty Ltd. All rights reserved. ABN 39 105 730 407