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Welcome to the End of June Edition of What's Emerging

As announced in the last newsletter we are re-instating the popular lunch with a futurist event. This is where 12 members of our network/newsletter list get to have lunch with Paul where he will talk on a few critical issues for the future and we have a general discussion on what they might mean. Places will be on a first come first served basis for a light lunch. We are announcing this initially through the newsletter and our scanning database membership group. July 3 we will offer places to our Twitter and Tumblr followers if places are not filled so get on to it if you want to come:

When: July 24th at 12.15 pm – 1.45pm

Where: Level 27 101 Collins St, Melbourne

You can register for the event at <http://lunchwithafuturist.eventbrite.com>

We are charging a \$25 fee to cover the cost of lunch and to make sure people are committed to coming.

If we get enough interest we will run an extra lunch in July.

We hope that you continue to find the newsletter interesting and useful.

Cheers,


Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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■ What are we writing about?

Future Challenges and Opportunities for SMEs

Paul facilitated a future business model war-gaming workshop for a group of medium sized business this week. His presentation and some extra links following the presentation are available now by going to our home page and following the latest download links.

■ Business Tips

Five alternatives to Microsoft Office 365

Alternative apps from the fringes which Jack Wallen thinks could very easily fill all of your online office suite needs. [Read More...](#)

Why your Customer feedback is useless

The reality is that it's probably not your customers' fault. So, if you don't seem to be getting any good data, what IS the problem? Probably one of the following things: [Read More...](#)

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Twitter opens up its analytics platform

Users simply need to head to the Twitter Ads dashboard and click on the 'Analytics' tab at the top of the page to access the new features. [Read More...](#)

The first ten Android apps a professional should download

Summary: Business professionals are warming up to Android. For those picking up their first Android device, here are 10 highly useful apps to get you started. [Read More...](#)



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What's Emerging

8 Unbelievable Technologies that replace Super Powers

The following eight super powers don't even require mutated genetics or a Kryptonian birth certificate, thanks to modern technology. [Read More...](#)

Smaller cities engage Citizens through Small Business Innovation

How can local municipalities tap into the increasing power of social and mobile technologies to create a community of active influencers? [Read More...](#)

The future of movies: How will Google Glass change filmmaking?

The wearable camera-phone could make us all into documentarians – and unwitting stars. [Read More...](#)

Cleaning up Diesel Trucks and Cooking Stoves could reduce climate change

Zeroing in on black carbon may slow the effects of greenhouse-gas emissions. [Read More...](#)

Amazon's invasion of the CIA is a Seismic Shift in Cloud Computing

Amazon is providing cloud services to the CIA. But what's most intriguing about the multi-million-dollar deal is not what Amazon is doing, but how the company is doing it — and what that means for the future of that thing called cloud computing. [Read More...](#)

First-Ever large-scale Urban farm on NYCHA property

Today the Red Hook Urban Farm was launched which is a 1-acre agriculture installation and the first-ever large-scale community farm on NYCHA property. [Read More...](#)

With Waze, Google signals arrival of new business model

Google's purchase of Waze is much more significant than the world's best search engine buying a map and traffic app. [Read More...](#)

A detailed 3-D Atlas of a human brain

Scientists have imaged the anatomy of an entire human brain at unprecedented resolution. [Read More...](#)

Google tests balloons to beam internet from near space

Google is launching balloons into near space to provide internet access to buildings below on the ground. [Read More...](#)

MIT whiz sets out to humanize the Internet of things

Millions of years of biological development have given humans the ability to process information using all of our senses, but the last 30 years of technology advances have focused everything through our eyes and fingertips. [Read More...](#)

Banks raise rates in haste, cut at leisure: Report

Big banks have passed on official interest rate rises to their customers in less than half the time it takes them to deliver rate cuts, new figures show. [Read More...](#)

Ford gives up on turning its cars into smart phones

It wanted to make its cars more like smart phones, but it turns out that people already have smart phones. They want their cars to be like cars. [Read More...](#)

Demographers discover the fundamental law governing the growth of cities

The discovery of a law governing the growth of cities means that future urban populations can

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now be forecast in advance. [Read More...](#)

The G8, the bond bubble and emerging threats

G8 leaders meeting in Northern Ireland this week can hardly ignore the ructions in financial markets, though they are not really supposed to do anything about them. These days, the big decisions about the future of the world economy are supposed to be left to the G20.

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Water war between Egypt and Ethiopia?

Morsi has such problems confronting him in Egypt that he is sabre-rattling, fulminating about going to war with Ethiopia as that upstream country is proceeding with plans to build a hydroelectric dam on the Blue Nile. [Read More...](#)



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