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Welcome to the End-March Edition of What's Emerging

We hope that this gives you some interesting reading and ideas before the short Easter break (or longer for those taking advantage of school holidays).

Cheers,

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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■ What are we writing about?

Paul ran a future thinking session for the Western Chances Board on Sunday 24th March.

The first part of that presentation is on line at www.emergentfutures.com in the download section.

Paul also ran a Business Model Generation Session with the board – if you are interested in looking at a session like this for your organisation please email us at info@emergentfutures.com.

■ Business Tips

11 Google Products and Services You Never Knew Existed

Some former and current Googlers have listed lesser known Google products over at answers site Quora. Worth looking at... [Read More...](#)

Works with Evernote Business: KustomNote

Those of you who have been following us for a while know that we love Evernote. KustomNote is well worth checking out. You can create your own templates or choose from available templates provided by KustomNote, including ones for inventory, new leads, legal briefs, customer inquiry, estimates and more. In addition to text input, you can add drop down menus, checkboxes and tags, as well as specify colours and themes so the notes in Evernote Business match the style of your other business documents. For each template, you can also designate the Business Notebook that completed notes should be saved to. [Read More...](#)

RSS isn't dead: the best Google Reader alternatives

"Hearing that Google Reader is shutting down is like hearing that your favourite old bookstore is closing," writes *The New Yorker's* Joshua Rothman. So what are all the "absurdly ambitious readers" to do? [Read More...](#)

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■ What's Emerging

IBM developing 'electronic blood' to cool and power computers

IBM Research is exploring the use of liquid coolant to cool and power powerful the exascale speed computers of the future. [Read More...](#)

Sociology and a Scientifically-Grounded Understanding of People

A scientifically-grounded understanding of people, such as 4G, has the potential to change business in hugely profound ways, perhaps on a scale comparable to the industrial revolution, the introduction of the PC or the rise of the internet. [Read More...](#)

12 Certainties that will transform every career and create new ones

As technology continues to impact our lives, workers in today's ever-changing labor market need to be prepared with skills to adapt and succeed in the workplace. [Read More...](#)

U.S. Prison count continues to drop

After nearly four decades of explosive growth, the U.S. prison population declined for two years in a row, according to the Justice Department. [Read More...](#)

Why Google wants us all in driverless cars

Given Google's revenue of \$46 billion a year (and assuming the rest of the world behaves like Americans) the calculation suggests that by freeing up commuters to surf the Internet driverless cars are worth an additional \$736 million in search revenue to Google. [Read More...](#)

Bizarre extinct frog brought back to life

The gastric brooding frog existed 30 years ago, but the extraordinary amphibian is now extinct. In a world first, a team of Australian scientists has taken the first major step in bringing it back to life. [Read More...](#)

The N.R.A. wins again

After Sandy Hook, after twenty children were shot and killed at a place where they should have been safe from all harm, there was some optimism among supporters of gun control. [Read More...](#)

Bitcoin rises

Although there is still the possibility of a volatile market, the Bitcoin ecosystem looks more promising than ever. [Read More...](#)

Study: Brainless robots swarm just like animals

Scientists and mathematicians have pondered the cause of complex relationships and group dynamics at work that allows schools of fish, such as herring, and flocks of birds, such as starlings, to move together in apparent unity -- and now, in an interesting twist to the discussion, a team of engineers from Harvard University has observed apparent collective behavior in brainless robots. [Read More...](#)

Top 5 Augmented Reality Apps for Android

Here's our selection of the top 5 augmented reality apps you can download right now. [Read More...](#)

9 Crazy Skyscrapers that will shape the Skylines of the future

Each year, eVolo Magazine challenges architects to predict what that skyscraper-filled future will look like. [Read More...](#)

What can we learn from the Bike-Sharing World Map?

The researchers over at the bike-sharing consultancy Metrobike have collected this data and put it into an easy to use Google map, called The Bike-Sharing World Map. [Read More...](#)

This App warns you when you're about to get a Parking Ticket

Parking, in short, can be confusing. And, if you get the sign wrong, expensive. Which is why something like Park.IT--an app that tells you whether it's safe to park, and sends you reminders when you're time is up--could come in useful. [Read More...](#)

China plans first commercial trip through Arctic shortcut in 2013

A Chinese shipping firm is planning the country's first commercial voyage through a shortcut

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across the Arctic Ocean to the United States and Europe in 2013, a leading Chinese scientist said on Tuesday. [Read More...](#)

No, you will never have skyscrapers with trees on them

When we imagine the future of environmentally sustainable cities, it's common to depict them as forests of skyscrapers with, well, forests on them. But environmental writer Tim De Chant says that architects and futurists need to get real. Skyscrapers will never support trees. Here's why. [Read More...](#)



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