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## End May 2012

### Welcome to the End of May Edition of What's Emerging

Following on from the first "Lunch with a Futurist" we have compiled a simple ebook looking at the issues that were raised during the lunch. You can access the ebook and download it on to your iPad, iPhone, Kindle or your computer by going to: <http://readlists.com/851bc7fc>. If you think a strategic session for our organisation or your board over one or more of these topics would be of value to you please get back to us at [info@emergentfutures.com](mailto:info@emergentfutures.com).

We are involved with a number of interesting projects at the moment. We are working the North East Catchment Management Authority and their stakeholders on how to build resilient landscapes that can cope with uncertainty and change. Paul is presenting to the NZ Quantity Surveyors Conference in the middle of June on the future for the profession and then running a workshop on the future of their institute. We are also working with the National Farmers Federation on their Blueprint for the Future of Agriculture. In addition there are several more interesting projects and engagements coming up in June, July and August. We will keep you informed of them as they commence. Meanwhile if any of projects we are engaged in interest you from the perspective of your organisation email Paul at [paul@emergentfutures.com](mailto:paul@emergentfutures.com).

We hope that you continue to find the newsletter interesting and useful.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha, Syed Muqthar, and Samantha Kyle-Little

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## What we are writing about

### Seth's Blog: Dancing on the edge of finished

Paul's comments on Seth Godin's blog : We were trained to finish our homework, our peas and our chores. Today, we're never finished, and that's okay [Read More...](#)

### Bijan Sabet: Core iOS apps being replaced

Paul's comments on Bijan Sabet's post: The home screen on my iPhone has changed quite a bit over the years. The most obvious thing is Apple's very own core apps have been replaced by 3rd parties [Read More...](#)

## Business Tips

### 30 specialist (and super smart) search engines

Here's a collection of 30 vertical search engines which you should have up your sleeve when you need some specialist power. [Read More...](#)

## What's Emerging?

### How secure is my password?

A great guide to password strength. [Read More...](#)

### Top 10 thinking traps exposed — How to foolproof your mind, Part I

Our minds set up many traps for us. Unless we're aware of them, these traps can seriously hinder our ability to think rationally, leading us to bad reasoning and making stupid decisions. Features of our minds that are meant to help us may, eventually, get us into trouble. [Read More...](#)

### Data only Sim + SkypeIn

Great tip for international travellers. [Read More...](#)



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## What's Emerging

### Spanish government deploys Robotic Fish to monitor Maritime pollution

Currently the port relies on divers to monitor water quality, which is a lengthy process costing €100,000 per year. The divers take water samples from hundreds of points in the port, and then send them off for analysis, with the results taking weeks to return. By contrast, the SHOAL robots would continuously monitor the water, letting the port respond immediately to the causes of pollution. [Read More...](#)

### Social media ad spending in the US to reach \$9.8 billion by 2016: Report

In the United States, BIA/Kelsey says, ad spending on social networks is expected to grow at a compound annual growth rate of 21 percent, reaching \$9.8 billion by 2016 (up from \$3.8 billion in 2011). [Read More...](#)

### Lincoln entrepreneurs know how to Kickstart ideas

Chapman turned where some Lincoln entrepreneurs, entertainers and artists have started turning for cash: Kickstarter.com. The website has become a destination for independent designers and performers to pitch their products and projects since 2008. [Read More...](#)

### Computer programming for All: A new standard of Literacy

Everybody should learn to code, he says, because machine/human and machine/machine interaction is becoming as ubiquitous as human/human interaction. Those who don't know how to code soon will be in the same position as those who couldn't read or write 200 years ago. [Read More...](#)

### A new SMS-based monitoring system aims to cut Africa's childbirth mortality rates

With recent statistics showing Kenya's maternal mortality ratio at 488 per 100,000 live births, a new monitoring system for expectant mothers is set to ease the number of deaths during childbirth. [Read More...](#)

### The Controversy continues: The talk that "TED Won't Show You"

As of yesterday afternoon, the [Talk That "TED Won't Show You"](#) had about 300 views on YouTube. Today it is up to more than 164,000—such is the power of the real new media: passionate viewers who have no trouble taking ownership of content and speaking up if they disagree with the media maker. [Read More...](#)

### Met Police uses 'quick' mobile data extraction system against suspects

The Metropolitan Police has rolled out a mobile device data extraction system to allow officers to extract data "within minutes" from suspects' phones while they are in custody. [Read More...](#)

### New scanner lets you create 3D scans of the real world

Startup Company MatterPort has shown off their 3D scanner, able to rapidly create maps of rooms by scanning the device around the space. [Read More...](#)

### Foreign e-book sales increase 333% for U.S. publishers in 2011

Sales of e-books by U.S. publishers to readers in other countries increased to \$21.5 million in 2011 from \$4.9 million in 2010, a 333% increase, according to a report released today from the Association of American Publishers. [Read More...](#)

## What's Emerging?

### The South China Sea is the future of conflict

Europe is a landscape; East Asia a seascape. Because the span of the decades, the demographic and economic axis of the Earth has shifted to the opposite end of Eurasia, where the spaces between major population centers are overwhelmingly Maritime, the 21st century's defining battleground is going to be on water. [Read More...](#)

### New Zealand's environment court stops climate change impacts from being considered under the Resource Management Act

One of New Zealand's major environmental groups will appeal a decision by the Environment Court that stops climate change impacts from being considered under the Resource Management Act. [Read More...](#)

### Geektivism: Geeks trying to save the world

Geektivism is what geeks do when they are fed up with the current status of their environment. Drawing from their resources, they find ways to tackle problems in a creative and engaging way (of course this usually involves games...) [Read More...](#)

### Empire of Ice

On a \$500 million man-made island in the frozen Arctic Ocean, just off the coast of vast, uninhabitable tundra known as Alaska's North Slope, a pipeline begins. In temperatures that hover around forty-five degrees below zero, in perpetual darkness, a tight-knit band of roughnecks spends twelve hours a day, seven days a week, drilling down, down into the earth and pulling up precious crude. [Read More...](#)

### Integrated Workstation

Taking only the most essential components of a workstation and adding a third component- the daybed, this workstation provides maximum flexibility in a very modest footprint. [Read More...](#)

### Can Europe be saved?

The advantages of a single European currency were obvious. No need to change money when you arrived in another country and the shared currency would strengthen the sense of European unity. What could go wrong? [Read More...](#)



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