



What's Emerging?

The latest news and information ...

We help you think about the future so you can act today ...

Published by Emergent Futures Pty Ltd

End May 2013

Welcome to the End of May Edition of What's Emerging

Paul is off for a 6 day speaking tour of NZ on Monday. When he gets back we will be working on design approaches for safe fail experiments in strategy, and integrating foresight processes into the Business Model Generation Canvas approach in preparation for 3 separate workshops. If you are interested in any of these approaches please contact us at info@emergentfutures.com.

We hope that you continue to find the newsletter interesting and useful.

Cheers,

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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■ What are we writing about?

Information management needs new skills

Paul's presentation to the GRDC earlier in the year features in this update article for the grains industry. [Read More...](#)

Futurists, what are they good for?

Paul was among a number of futurists interviewed for an article for the Sydney Morning Herald on futurists. Paul wrote a blog post reply to the article which has garnered quite a few comments from other futurists. You can see the original article and the blog post and comments here. [Read More...](#)

■ Business Tips

David Pogue: 10 top time-saving tech tips

Video: 5.35 minutes Paul Higgins – Three I knew and use all the time 3 others I will now be using. [Read More...](#)

50 Top tools for Social Media Monitoring, Analytics, and Management

These 50 tools distil data in ways that are relevant to your social media marketing plan, enabling you to figure out how to succeed with your audience. [Read More...](#)

Best New Apps: Google Hangouts

"I'd given up on finding an app that had all three things I need: cross-platform, useful online and off, and accessible enough that I could convince everyone I know to use it. But Google's

new Hangouts app is all that and more" **Paul Higgins: Will be taking a closer look at Google Plus because of this, only used Google Hangouts for this to date.** [Read More...](#)

Red Pen is the simplest and smallest design review tool I've seen

We all know the drill. Someone has produced some image — a web page, a marketing brochure, a new take on the login page of a web app — and wants to circulate it for comments. Attaching the image to a message in your company's coworking tool gives you comments, but they aren't linked to a physical position on the image, which is a pain. [Read More...](#)

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■ What's Emerging

Here's an excellent presentation about the rise of Mobile and the Massive Implications

Revered Apple analyst Benedict Evans of Enders Analysis is giving a presentation May 29 at the BookExpo America convention in New York. [Read More...](#)

Collaborative platforms empower citizens to shape their communities

Participatory online platforms and visual tools are lowering the barriers to participation and empowering citizens to design their communities. [Read More...](#)

New wireless electronics could heal wounds and then dissolve

Nestled inside a wound, a remote-controlled device perks up and begins releasing bacteria-killing heat, a form of thermal therapy that can fell even the most drug-resistant microbes. [Read More...](#)

Google Is Winning the Innovation War against Apple

The key is the search giants launch and iterate approach to new products, which uses early user feedback to make adjustments. [Read More...](#)

Nanoflowers Grow in Tiny Garden

Spring is a wonderful time to stop and smell the roses, but when those roses are smaller than a speck of dust, the best place to get a whiff is through a scanning electron microscope. [Read More...](#)

Tracking the future: Stanford Scientists develop new type of solar structure that cools buildings in full sunlight

A team of researchers at Stanford has designed an entirely new form of cooling structure that cools even when the sun is shining. [Read More...](#)

Eesha Khare, 18-Year-Old, Invents Device that charges cell phone battery in under 30 Seconds (VIDEO)

Eesha Khare, an 18-year-old student at Lynbrook High School in California, made a technological discovery that has the potential to change the future of how you use your cell phone. [Read More...](#)

Ancient discovery set to rewrite Australian history

Five copper coins and a nearly 70-year-old map with an "X" might lead to a discovery that could rewrite Australia's history. [Read More...](#)

Wi-Fi Network breaks speed record

Think your network is fast? Getting a gigabyte-sized movie over your local wireless network to your hard drive in a few seconds is old hat. Now there's a network that can push a 2-hour, high-definition movie to a computer a mile away in less time than it takes to read a single word. [Read More...](#)

The Facebook IPO, one year later

It's been one year since Facebook went public. We assume a lot of IPO investors aren't happy with how things turned out. [Read More...](#)

Airline introduces world's first 'pay-by-weight' customer charge

Samoa Air claims to be the first airline in the world to charge passengers based on their own weight, as well as their luggage. [Read More...](#)

Why Democrats can't be trusted to control Wall Street

Who needs Republicans when Wall Street has the Democrats? [Read More...](#)

The amount of oil we can recover keeps growing

The U.S. Geological Survey doubles its estimate for the size of a huge U.S. oil and gas resource. [Read More...](#)

What the world spends on business travel

Global business travel was worth an estimated \$1 trillion to the world's economy in 2012 and acts as an important barometer of global economic trade. [Read More...](#)

Obese numbers at 'staggering' proportions: report

The number of Australians who are obese has reached "staggering" numbers according to a key government report. [Read More...](#)



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