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Welcome to the End November Edition of What's Emerging

Things are starting to wind down here a bit as the sort of work we do is not high on the agenda of people during the summer/Christmas holidays and so our preparation and research loads fall away a bit.

We will be taking some of that time to complete writing an eBook on the use of social media for regional and rural innovation and setting up more video of presentations on the website so look out for both of those in the near future.

We hope that you continue to find the newsletter useful and interesting.

Cheers


Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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What are we writing about?

Paul's presentation to a private client group prior to the Melbourne 3000 Business awards, and his presentation to the Department of Premier and Cabinet on Public Policy Challenges in a Social, Mobile, and Connected World are now up on the website.

Go to the [Home Page](#) and navigate via the latest download section.

Business Tips

How to turn your Twitter Feed into an Infographic

It's a straightforward way to turn your twitter stream into an infographic. [Read More...](#)

Trying to keep your e-mails secret when the C.I.A. Chief Couldn't

Granted, most people don't have the Federal Bureau of Investigation sifting through their personal e-mails, but privacy experts say people grossly underestimate how transparent their digital communications have become. [Read More...](#)

Q&A: Animating your own GIF

An animated GIF is a special image file created from multiple frames that appear to be moving in a constant loop. You can make them from your own photos with photo-editing software on your computer, a smartphone app or a Web site that converts your uploaded pictures. [Read More...](#)

Grow your company as big as Zappos.com: 7 Tips from Tony Hsieh

Tony Hsieh, serial entrepreneur and CEO of Zappos.com, offers leadership advice for fast-growing companies. [Read More...](#)

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■ What's Emerging

Thanksgiving 2012 mobile payments: PayPal sees 173% increase, GSI up 170%, eBay up 133%

PayPal, GSI, and eBay on Friday shared mobile payments results for Thanksgiving. Between 2011 and 2012, all three companies saw increases: 173 percent, 170 percent, and 133 percent, respectively. [Read More...](#)

Take that, Tokyo! San Francisco approves 220-square-foot 'Micro-Apartments'

San Francisco's Board of Supervisors tentatively approved Tuesday a trial run of 220-square-foot "micro-apartments" — carefully designed compact living spaces that have become all the rage in urban development. [Read More...](#)

Rural Kenyan schools get sun-powered computing thanks to the 'Solar Classroom in a Box'

Kenyan IT firm Stonehouse has launched its 'Solar Classroom in a Box' system to enable schools in off-grid regions to access low voltage solar-powered computers for learning. [Read More...](#)

US marine walks 5,000 miles with Google as his guide

One US Marine sergeant decided to take advantage of Google's best technologies by walking 5,000 miles through Southeast Asia for charity. [Read More...](#)

US politician crowd sources web freedom bill on Reddit

A US politician plans to take to Reddit to help formulate a bill that will protect websites accused of copyright violations from government shutdowns without trial. [Read More...](#)

Psy's 'Gangnam Style' becomes most viewed YouTube video of all time

"Gangnam Style," the cult hit by Korean hip-hop star Psy, has become the most viewed YouTube video of all time, beating the previous record-holder, Justin Bieber's "Baby." [Read More...](#)

Peter Beinart: Israel's Fatal Game

Bombing Hamas won't stop the violence. Why Washington and Jerusalem desperately need a new strategy. [Read More...](#)

Banned on Wall St.: Face book, Twitter and Gmail

According to the research firm Gartner, the number of global organizations blocking social media is declining 10 percent annually. [Read More...](#)

New York's High Line: Why cities want parks in the sky

Once an elevated freight railway track, New York's High Line is now an oasis for pedestrians. It has been so popular that other cities are following suit, with plans to replicate the formula in London. What is the secret of its success? [Read More...](#)

How big is Drop box? Hint: very big

Drop box is an online storage success story and if recent numbers are to be believed, then it is headed for even greater glory. Competition from Google has not impacted their growth. And now mobile phone makers like HTC have already helped it become really big. [Read More...](#)

Gloves translate sign language into speech

The Ukraine-based Enable Talk project has come up with a way to make digital sign language translation mobile. [Read More...](#)

We're on pace for 4°C of global warming. Here's why that terrifies the World Bank.

The World Bank just commissioned an analysis (pdf) by scientists at the Potsdam Institute looking at the consequences of a 4°C rise in global temperatures above pre-industrial levels by 2100. [Read More...](#)

How a \$20 tablet from India could blindsides PC makers, educate billions and transform computing as we know it

What's Emerging?

The president of India, Pranab Mukherjee, will have unveiled the seven-inch Aakash 2 tablet computer Tuli's company is selling to the government for distribution to 100,000 university students and professors. [Read More...](#)

Shadow Banking grows to incredible \$67 trillion industry

The size of the shadow banking system, which includes the activities of money market funds, monoline insurers and off- balance sheet investment vehicles, "can create systemic risks" and "amplify market reactions when market liquidity is scarce," the Financial Stability Board said in a report, which utilized more data than last year's probe into the sector. [Read More...](#)

Bookworm Chair

Dutch team Atelier010 have made the design of this beautiful object called Bookworm Chair. [Read More...](#)



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