

What's Emerging?

The latest news and information ...

We help you think about the future so you can act today ...

Published by Emergent Futures Pty Ltd

End October 2012

Welcome to the End October Edition of What's Emerging

Things are still very busy here.

In the next fortnight Paul is presenting a keynote and running a workshop for the Australian Taxation Office on the future of superannuation, presenting to two CEO Institute Groups on "Future Thinking for Practical Strategy" and presenting to the Peter Cullen Trust in Canberra, as well as completing the draft strategy for Link Community Transport.

If you are interested in any of these approaches or the presentations highlighted below under the "What are we writing" about section please contact Paul at paul@emergentfutures.com.

We hope that you continue to find the newsletter useful and interesting.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

SECTIONS

[What we are writing about](#)

[Business Tips](#)

[What's Emerging](#)

→ [Visit our website](#)

 [Follow us on Twitter](#)

 [Visit our Tumblelog](#)

What are we writing about?

Paul's presentations to Leadership Victoria on Future Challenges for Leadership and the Third Residential Leadership Program for Tourism are now up on the website. Got to the [Home Page](#) and navigate via the latest download section.

Smartphones and Budgets:

Paul's response to a question on our Tumblr on an article in the Wall Street Journal and a rebuttal in The Atlantic. [Read More...](#)

Business Tips

31 Ninja Tricks for Making Evernote More Awesome

Part of what makes Evernote so mind-bendingly awesome is its versatility. It doesn't matter if you're a student, a nuclear physicist, a soccer mom or a nuclear physics student whose mom enjoys competitive soccer..... here is list of Evernote tips for you to start using. [Read More...](#)

The best apps, communities & tools for writers and journalists

Richard Bach once said, "A professional writer is an amateur who didn't quit." From CNN anchors to TNW contributors, those bound by the written word can always benefit from a leg up in the digital age. Here, we give you some of the best apps, tools, and communities for writers and journalists. Whether you're suffering from writer's block or en route to becoming the next BBC reporter, we promise: there's an app for that. [Read More...](#)

Buying tablets for business? The iPad or Windows RT dilemma

Summary: Looking to buy tablets to roll out to your business? Now that Windows RT is off and running, is that a better bet than the iPad...? [Read More...](#)



What's Emerging

Surprise! There May Be a Business in Google Apps

According to Cloud Sherpas, there's plenty of money in that market—the Atlanta-based Google (GOOG) partner says its Google Apps-related revenue more than doubled from a year earlier. [Read More...](#)

App translates languages during real-time phone calls

Japan-based NTT DOCOMO's Hanashite Hon'yaku app enables speakers of two different languages to carry out a phone conversation by translating their speech in real-time. [Read More...](#)

Trekking the Grand Canyon for Google Maps

In our ongoing effort to create the perfect map—one that's as comprehensive, accurate and easy to use as possible—we've gone well beyond just the streets. [Read More...](#)

Can Cities Be "Resilient" and "Sustainable" at the Same Time?

The urban areas of the next 100 years will have to be both. But that's tricky. [Read More...](#)

Sensor alerts farmers via SMS when a cow is in heat

Swiss company Anemon is testing sensor technology that alerts farmers via text message when a cow is in heat, enabling them to better time the expensive insemination process. [Read More...](#)

Cassette tapes are the future of big data storage

THE cassette tape is about to make a comeback, in a big way. [Read More...](#)

Google rolls out email from SMS service, starting with Africa

Google has just announced that it's rolling out GMail SMS, a service that lets you send and receive emails as SMSes on your mobile phone. The really cool part though, is that you don't have to be connected to the internet to use the service. [Read More...](#)

Harvard launches two free online courses, more than 100,000 sign up worldwide

Harvard University's first two courses on the newedX digital education platform launched this week, as more than 100,000 learners worldwide began taking dynamic online versions of CS50, the College's popular introductory computer science class, and PH207, a Harvard School of Public Health course in epidemiology and biostatistics. [Read More...](#)

Why Google's revenue is a half billion dollars less than everyone expected

The takeaway from Google's prematurely released earnings report: They still haven't figured out mobile. The company came up a half a billion dollars short of what analysts had projected for the quarter. [Read More...](#)

Twitter blocks neo-Nazis in world first

Twitter has blocked an account in a country for the first time, after German police asked the micro-blogging site to restrict access by a neo-Nazi group. [Read More...](#)

Norway to double carbon tax on oil industry

Norway is to double carbon tax on its North Sea oil industry and set up a £1bn fund to help combat the damaging impacts of climate change in the developing world. [Read More...](#)

Exports lift gas price more than carbon tax: report

A report commissioned by industry groups warns gas prices on the east coast could triple due to the surge of LNG exports to Asia. [Read More...](#)

Farming's Future: In the City?

Advocates of 'vertical farming' say growing crops in urban high-rises will eventually be both greener and cheaper. [Read More...](#)

Consumer market in India & China to triple to reach \$ 10 trillion in 2020: BCG

The consumer market in India and China will triple over the current decade and amount to \$ 10

trillion annually by the year 2020, says BCG. [Read More...](#)

Dolphins stay awake for 15 days by sleeping with one half of brain

Dolphins can stay alert and active for 15 days or more by sleeping with one half of their brain at a time, scientists have learned. [Read More...](#)

 [Top of the page](#)

Address: Level 27 | 101 Collins Street | Melbourne | VIC 3000
Phone: +61 3 9018 7917 | Fax: +61 3 9012 3580 | [emergentfutures.com](#)

[Subscribe](#) | [Unsubscribe](#) | [Modify My Profile](#) | [Privacy](#) | [Contact Us](#)
© Copyright 2010 Emergent Futures Pty Ltd. All rights reserved. ABN 39 105 730 407