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Welcome to the End-October Edition of What's Emerging

Welcome to the end of October edition of the newsletter.

Paul is continuing to work on the education and future of work projects we have previously mentioned. In the next few weeks he will be working with the Royal Flying Doctor Service on foresight input into their new strategy, presenting on the Future of Aged Care, facilitating a workshop for the Australian Rural Leadership Trailblazers Program and presenting to the Simplot Digital Leadership Program. He will also be doing a bit of teaching in the Veterinary Master's Program at the University of Melbourne on the Clinician of the Future. There are also a number of other projects that we hope we can announce soon.

If any of those approaches interest you then please contact us at info@emergentfutures.com.

We hope that you continue to find the newsletter interesting and useful.

Cheers,

Paul Higgins, Sandy Teagle, Prafulla, Syed Muqthar and Samantha Kyle-Little

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What are we writing about?

Paul's presentation to the UPA on The Future of Aged Care will be up early next week. You can access it by going to our home page at www.emergentfutures.com and looking under latest downloads. If any of the subjects interest you then please contact us at info@emergentfutures.com.

Business Tips

Startup Founders Guide to Hustling a Conference

Some simple rules that apply to all of us. [Read More...](#)

Five Principles to Turbocharge Innovation

Paul: I particularly like Be more creative and less clever. Reminds me of the quote: "The chief enemy of creativity is good sense." - [Pablo Picasso](#). [Read More...](#)

A Practitioner's Guide to Net Promoter Score

In addition to the standard repertoire of acquisition, engagement, and monetization KPIs, NPS has become a great additional measure for understanding customer loyalty and ultimately an actionable metric for enhancing your product experience to deliver delight. [Read More...](#)

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■ In case you missed it: Most popular links from the Last Edition

[How to Make Better Reference Calls](#)

Reference calls. We all have to make them. Whether you're considering hiring a new employee or as an investor whether you're looking to do a background check on the founders of a company.

■ What's Emerging

MAKE: an open hardware, 3D printed cellphone photo-studio

Paolo Kiefe writes, "I love 3D printing and the maker movement. I thought that you might like this design from an open hardware project called #3DBenchy that aims to create more public awareness for applied 3D printing. [Read More...](#)

Sydney's Opera House is joining the sharing economy party, partnering with Airbnb

Airbnb is teaming up with the Sydney Opera House, in a new partnership which hopes to cement the city at the forefront of global tourist destinations. [Read More...](#)

Why Self-Driving Cars Must Be Programmed to Kill

Self-driving cars are already cruising the streets. But before they can become widespread, carmakers must solve an impossible ethical dilemma of algorithmic morality. [Read More...](#)

27 Percent of U.S. Adults Didn't Read a Single Book Last Year

This new survey on reading habits isn't all doom and gloom, though. [Read More...](#)

'Zeno effect' verified—atoms won't move while you watch

One of the oddest predictions of quantum theory – that a system can't change while you're watching it – has been confirmed in an experiment by Cornell physicists. [Read More...](#)

IAB: US Internet Ad Revenues Up 19 Percent In First Half of 2015, Driven By Mobile, Social, Video

Second quarter revenues hit a new record and top Q4 revenues for the first time. [Read More...](#)

How to 3-D print a heart

Carnegie Mellon scientists are creating cutting-edge technology that could one day solve the shortage of heart transplants, which are currently needed to repair damaged organs. [Read More...](#)

Americans Have Never Been So Sure About Climate Change—Even Republicans

Look at the massive shift among Republicans on the issue this year. [Read More...](#)

GE is using drones to inspect the power grid

How do you maintain energy infrastructure that reaches across a continent? GE thinks a fleet of flying robots—plus the cloud—can help. [Read More...](#)

Astronomers Peer Inside Stars, Finding Giant Magnets

Astronomers have for the first time probed the magnetic fields in the mysterious inner regions of stars, finding they are strongly magnetized. [Read More...](#)

Researchers developing drones to autonomously repair the cities of the future

A lot of time and effort goes into keeping our cities in working order. Potholes need filling, power lines need maintaining and street light globes need replacing when blown. [Read More...](#)

Carbon nanotubes found in children's lungs for the first time

Carbon nanotubes have turned up in the lungs of children living in Paris – the first time they have been detected in humans. [Read More...](#)

Tommy Hilfiger Introduces Virtual Reality Headsets for Shoppers

With its clunky headsets and project names like Oculus and Morpheus, virtual reality has so far been the realm of hard-core gamers and other early adopters of cutting-edge tech. [Read More...](#)

Climate change science fiction contest: win \$1000 and publication

Joey from Arizona State University writes, "ASU's Imagination and Climate Futures Initiative is holding its first-ever Climate Fiction Short Story Contest. [Read More...](#)

Globe and Mail: TPP's copyright chapter will cost Canadians hundreds of millions

Canada's rock-ribbed bastion of pro-trade, pro-Tory ideology has come out against the Trans Pacific Partnership's Intellectual Property chapter in a leading editorial signed by the paper's editorial board. [Read More...](#)

Address: Level 27 | 101 Collins Street | Melbourne | VIC 3000
Phone: +61 3 9018 7917 | Fax: +61 3 9012 3580 | emergentfutures.com

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