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Welcome to the End September Edition of What's Emerging

We have been extremely busy here on the range of projects we highlighted in the last newsletter with a few more coming on board since then as well.

Paul is giving a presentation next week to first year university students on the future for web technologies.

You can see some of his thoughts at: [Ruminations on Web Technologies from New York](#).

If you have any views about what he should present then please email him at paul@emergentfutures.com.

We hope that you continue to find the newsletter useful and interesting.

Cheers


Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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What are we writing about?

Paul has written a blog post summarising his trip to the Business Innovation Factory Conference in Rhode Island last week: [Reflections from being at the Business Innovation Factory Conference – in a word WOW](#).

The post contains some summaries of the presenters that made the biggest impression on Paul while he was there along with a link to sketch note made during the conference and videos from last year's conference (this year's will be up soon).

Presenters included the CEO of the footwear and apparel company Zappos who is doing amazing things in downtown Las Vegas to build community and the CEO of KaBoom, the not for profit company that has helped build over 2,000 playgrounds for children in disadvantaged communities. The speakers were inspiring and we strongly suggest you take a look.

Business Tips

Five fast Windows desktop search utilities

Wasting time looking for a file is a huge aggravation. Here are several tools to keep you from falling into that trap. [Read More...](#)

Everything you need to run your business... from your iPad

A list of 30 of some of the best apps (some made for the iPad, some made for the iPhone that will need to be doubled in size upon launch) out there that can help you get well on your way to making your iPad the ultimate business tool. [Read More...](#)

How to decide: should you buy a big Kindle Fire HD or an iPad?

This is totally NOT the simple choice you might think it would be. There are a lot of reasons why you might choose either device. If you really want to make an informed decision, read this

guide. [Read More...](#)

6 Powerful Google Docs Features to Support the Collaborative Writing Process

Google Docs is an online suite of digital tools that provides teachers with some powerful features to help students develop 21st century writing skills. Since Docs are collaborative and available 24/7, the tool is well-suited for facilitating digital writing workshops that combine peer editing with cooperative grouping and small group fine-tuned writing instruction. [Read More...](#)



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What's Emerging

13 Tech Trends to Adopt before the Year's End

New tech trends are on the horizon. From breakthrough online products to new features from established platforms, today's startups should be jumping on the most promising of tomorrow's trendy technology. [Read More...](#)

How Connectivity Influences Global Shopping

Connected devices have become a way of life for many, but shoppers are digitally engaged to varying degrees depending on the products they buy. [Read More...](#)

150 Essential Science & Tech Reads

A huge collection of the very best science and technology writing 150 outstanding articles from the world's best journalists and writers covering everything from environmental science, computing and the internet to psychology, brain science and life hacking. [Read More...](#)

And Now Let Us Gasp In Astonishment at What Just Happened To the Newspaper Business

Over the past decade, lots of big newspaper companies have gone bust. [Read More...](#)

Meet the 18 Startups Rocking Seedcamp Week

This week is an important one for pan-European startup accelerator Seedcamp, as it's holding its annual 4-day event that brings together all companies it has invested in throughout the year. [Read More...](#)

Does the world need nuclear power to solve the climate crisis?

Nuclear power looks expensive and repulsive compared to increasingly affordable renewable energy, argues Oliver Tickell. [Read More...](#)

Mark Zuckerberg: Face book is getting 'a billion search queries a day'

Face book is getting "on the order of a billion search queries a day," CEO Mark Zuckerberg said today on stage at the TechCrunch Disrupt trade show in San Francisco, "and we aren't even trying." [Read More...](#)

The Weatherman Is Not a Moron

Nate Silver promoting his new book, "The Signal and the Noise: Why most predictions fail but some don't". [Read More...](#)

Who owns Smart Phones

Two-thirds of young adults and those with higher income are smart phone owners. [Read More...](#)

French: The Most Productive People in the World

Upon seeing this data, some might criticize the French for being lazy, but that misses the point completely. The real message here is that the French are likely some of the most productive people in the entire world. [Read More...](#)

Even Toys R Us is Making a Tablet

On October 1st, Toys "R" Us will be launching their first kid-friendly Android tablet; the Tabeo. [Read More...](#)

Growth or Equality: Two Competing Visions for America's Future

David Korten on how closing the wealth gap can open the way to a fairer, more prosperous economy. [Read More...](#)

Autodesk 123D Catch for the iPhone

The powerful cloud-based photo to 3D model service now has an iPhone / iPod Touch app to play around with. [Read More...](#)

Australians oppose TV junk food ads, warm to GM foods

More than 75% of Australians support a ban on junk food advertising in children's television, and almost 20% support a total ban, according to a poll by the Australian National University on attitudes to food security. [Read More...](#)

Seven Themes for the Coming Decade

"Understanding long-term trends is an important tool in identifying opportunities and risks. STEEP analysis looks at the world through five different perspectives – Social, Technological, Economic, Ecological, and Political. [Read More...](#)



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