



We help you think about the future so you can act today ...

What's Emerging?

The latest news and information ...

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Welcome to the End of September Edition of What's Emerging

Paul has been travelling in the USA in the last fortnight. If you do nothing else in terms of reading our newsletter then we encourage you to go to the [Business Innovation Factory Summit](http://www.businessinnovationfactory.com/iss) site. This is the second year in a row that Paul has attended the summit because it was an amazing experience and he made some amazing connections (some people have been to all 9). You can see some of the details from this year's summit under the media tab. Videos from all the sessions will be up soon but you can see the videos from last year at <http://www.businessinnovationfactory.com/iss>.

In the next few weeks Paul will be presenting and facilitating in the Leadership Victoria "Leaders in a Digital Age" Program, presenting to State Trustees on Strategy Innovation, Lecturing to Victoria University students on disruption by the web, Speaking at the Community Care Options inaugural conference on the future of social enterprise and community care, Chairing the final session at the Nexus Global Youth Summit in Sydney (only person there over 50), and continuing to work on strategy for two medium sized food and agriculture companies. If any of these approaches interest you then please contact us at info@emergentfutures.com.

We hope that you continue to find then newsletter interesting and useful.

Cheers,


Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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What are we writing about?

Paul is just back from The Business Innovation Factory, the Maker Faire, and the Mashable Social Good Summit in the USA. Paul has written a blog post on his experiences which you can access at www.futuristpaul.com.

Business Tips

7 Steps to Unlocking Your Creativity

In his book, The Year without Pants, about the year he spent managing a team at Automattic, Scott Berkun outlines the approach that the firm uses to build new features. It's a pretty good method for building an experimental culture. [Read More...](#)

Five SEO tools that will increase visitors to your website

Whether you are creating a personal blog or a large scale portal site, Search Engine Optimization (SEO) is essential to getting visitors to your site. Although it is possible to perform SEO manually, the process is often made easier through the use of SEO tools. [Read More...](#)

HOWTO: Boot your Raspberry Pi into a full screen browser kiosk

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This may seem like a strange one but Paul is just back from the Maker Faire in New York and we have ordered [Sparki](#) – the programmable robot so now is a good time to be thinking about coding and programming skills and the sorts of things you can do cheaply using these sorts of systems. [Read More...](#)

■ In case you missed it: Most popular link from the Last Edition

[The End of Email As We Know It](#)

How your inbox is becoming an app. The final conversion of the old internet's last holdout.



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■ What's Emerging

20 Forecasts for 2013-2025

Trends and Breakthroughs likely to affect your Work, your Investment and your Family. [Read More...](#)

Atmospheric water harvesting, tomorrow's hot new industry

With all of the water we have in the world, only 2% of it is fresh water. To make matters worse, only one-fourth of all fresh water is accessible to humans. [Read More...](#)

A History of the Future in 100 Objects

One hundred objects from 2011 to 2100, from 'smart drugs' to the fate of the Arctic, in a blog, book and podcast. [Read More...](#)

How Local Governments are cutting Burglaries by 27 percent

Police departments across the U.S. are piloting crime prevention programs that rely on a smart analysis of historical crime data in neighborhoods across their cities. [Read More...](#)

L.A. students breach school iPads' security

As students at Roosevelt High and other schools hack L.A. Unified-issued iPads for non-schoolwork, the district ponders solutions. [Read More...](#)

Designing Streets for People, not Just Cars

In San Francisco, three pedestrians are hit by vehicles every day. Our streets should be designed to be safer than this, and we think in the process they can also become viable public spaces that enrich our urban experience. [Read More...](#)

Charting a path to Shared Prosperity

The annual report on poverty and income data for 2012 from the Census Bureau provides further evidence that the economic recovery has yet to reach either the middle class or the poor. [Read More...](#)

The Claim: 3-D Movies can induce Headaches and Sickness

The epic science-fiction film "Avatar" has broken box-office records. But it has had some unwanted side effects. [Read More...](#)

The Potential of Google Glass

Creative agency, Purple Rock Scissors, has put together a great concept video really showing the potential of Google Glass. [Read More...](#)

How Technology in Tourism is taking Travel to the next level

The application of technology in tourism, whether it is in the vacation-planning process or during the actual vacation, is changing the entire travel industry. [Read More...](#)

Self-Destructing Microbial Robots turn Wastewater in to Gold Mine

Pilus Energy has tweaked bacteria to come up with proprietary energy-harvesting organisms it calls BactoBots™, leading to a new generation of high efficiency microbial fuel cells. [Read More...](#)

A Mad Scientist Designing Organs that could give you Superpowers

Acquiring a superpower usually requires a bite from a radioactive insect, an uncomfortable dose

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of cosmic radiation, or the discovery of extraterrestrial parentage, but scientist Michael McAlpine hopes to make the process as simple as purchasing aspirin at the pharmacy. [Read More...](#)

For Insurers, no doubts on Climate Change

A new institute, financed by the insurance industry, not only believes in global warming but also supports a carbon tax to combat it. [Read More...](#)

The Alaskan village set to disappear under water in a decade

Almost no one in America has heard of the Alaskan village of Kivalina. It clings to a narrow spit of sand on the edge of the Bering Sea, far too small to feature on maps of Alaska, never mind the United States. [Read More...](#)

Day traders, angels and venture capital: the Internet changes everything, including money

In a world where money is a commodity and startup funding is just a matter of being part of a platform, there is one thing that will always be unique: people and what they bring to the table. [Read More...](#)

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