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## Mid April 2013

### Welcome to the Mid April Edition of What's Emerging

In the next few weeks Paul will be presenting to the CEO Institute on "foresight and strategy in a fast moving world", working with Western Chances on a business model transformation project, facilitating an evening for the Operation Next Gen Project (on attracting and retaining young entrepreneurs in country towns), running a business model generation workshop for Bentleigh's Accountants, presenting to the Australian Taxation Office on the future of work, and travelling to New Zealand to present on the future of agriculture. In between he is going in for surgery to have the plates and screws out of his leg in an effort to prepare for next year's triathlon season. If any of these projects or approaches interest you (besides the surgery) please contact us at [info@emergentfutures.com](mailto:info@emergentfutures.com) for information.

We hope that you continue to find then newsletter interesting and useful.

Cheers,


Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

#### SECTIONS


[What we are writing about](#)

[Business Tips](#)

[What's Emerging](#)

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### What are we writing about?

Paul presented to the Empowering Minds small business seminar run by Morrisons on future challenges and opportunities for small business. The presentation can be seen at [www.emergentfutures.com](http://www.emergentfutures.com) by going to the new downloads section.

### Business Tips

Pricing experiments you might not know, but can learn from

Here's a list of pricing experiments and studies you can get ideas from and test on your own business. [Read More...](#)

Five email clients to help ease you away from Outlook

Jack Wallen suggests some alternative and cheaper email clients that make migration away from Outlook a possibility. [Read More...](#)

Guy Kawasaki's top ten Social Media tips for Non-Profits

Technology guru Guy Kawasaki provides top ten social media tips for nonprofits. [Read More...](#)

How to get better Feedback

Consider the cliché "do I look fat in this bathing suit?" – who answers this with complete honesty? You'll rarely get great feedback from a stranger, much less someone you know who doesn't want to hurt your feelings. There are five ways to improve the quality of feedback you get. [Read More...](#)

 [Top of the page](#)

## What's Emerging?

### ■ What's Emerging

#### The 25 greatest quotes about Writing

"Writing is easy. All you have to do is cross out the wrong words." — Mark Twain [Read More...](#)

#### Turntable launches Piki, a social radio app for iPhone and Web

If you imagine Twitter not for tweets but for songs, you'll arrive at something like Piki. [Read More...](#)

#### New trouble for Euro in Portugal

Just weeks after European leaders tamped down a banking crisis in Cyprus, troubles in the euro zone have again reared their head, this time in Portugal. [Read More...](#)

#### Small loans to clients using phones drives startup into global market

With plan to give as low as Sh5 worth of credit, Mobile Decisioning has started operations in 16 countries in just over three years of its existence. [Read More...](#)

#### Microsoft, Google, and Apple: Which one faces doom in 2017?

Last week, Gartner released a report that had tech bloggers falling over themselves to declare Microsoft obsolete and the PC dead. Two problems... First, it's Gartner. And second, a closer look at the data paints a surprisingly rosy picture for Microsoft. [Read More...](#)

#### The Big Stall

Bad news on the economy. It added only 88,000 jobs in March – the slowest pace of job growth in nine months. [Read More...](#)

#### Vending machines deliver 3D-printed goods designed by the consumer

Dreambox enables users to design an object and pick it up from an automated booth once it's ready. [Read More...](#)

#### New Mexico farmers seek 'Priority Call' as drought persists

Pecos River is running with cows - A warning sign of climate impacts to come, drought in the southwest obliterates rivers, snow pack, and aquifers used by farmers in New Mexico. [Read More...](#)

#### Scientists create 581 clones from same mouse

Scientists in Japan have taken cloning to a whole new level. They haven't cloned a new species or even come up with a new technique. They have, however, managed to push the technique to new limits by cloning 581 mice – all from a single original cell. [Read More...](#)

#### Freicoin: A peer-to-peer digital currency delivering freedom from usury

Freicoin is a peer-to-peer (P2P) currency based on the accounting concept of a proof-of-work block chain used by Satoshi Nakamoto in the creation of Bitcoin. [Read More...](#)

#### Asthmapolis wants to hack the Inhaler and help 26 million Americans better track and manage their Asthma

Asthmapolis launched in 2010 to help find a solution by leveraging the advances in sensor technology (and the reduced costs of producing said sensors) and mobile data monitoring to help people manage their asthma more effectively. [Read More...](#)

#### Why did 28,000 rivers in China suddenly disappear?

Startling government survey sheds new light on Chinese water crisis. [Read More...](#)

#### Happily Never After?

**Paul Higgins:** Great article on same sex marriage and the Supreme Court in the USA by Maureen Dowd. Great story telling and emotion. [Read More...](#)

#### Short of money, Egypt sees crisis on Fuel and Food

A fuel shortage has helped send food prices soaring. Electricity is blacking out even before the summer. And gas-line gunfights have killed at least five people and wounded dozens over the past two weeks. [Read More...](#)

#### Grandfathers' age linked to Autism

## What's Emerging?

Older paternal age has been linked to autism in a man's offspring, but now researchers have found that the older a man is when his child is born, the greater the risk for autism in his grandchild. [Read More...](#)

 [Top of the page](#)

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