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## Mid April 2014

### Welcome to the Middle of April Edition of What's Emerging

Welcome to the middle of April edition.

Here in Australia we are in the middle of an extended partial holiday period with school holidays attached to Easter and then a three day week next week as Anzac Day falls in the same week as Easter Monday. A reminder of how lucky we are and a time to treasure the opportunity to spend time with friends and family.

We hope that you continue to find the newsletter interesting and useful.

Cheers,


Paul Higgins, Sandy Teagle, Kim Stewart, Ashalatha, Syed Muqthar, and Samantha Kyle-Little

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### What are we writing about?

Paul did a private presentation last week to the Cambooya Family Education Day on what the future looks like. The presentation is not available publicly but following the discussions on the day Paul has started a series of blog posts on the major disruptors of the next decade and their likely effects on various sectors and industries. You can view the first of these at : [A Series on the Major Future Disruptors of the next decade – Section 1](#) , subsequent posts will be linked to this one or you can follow the posts by subscribing to follow at [www.futuristpaul.com](http://www.futuristpaul.com).

### Business Tips

#### Advanced Twitter Search: Twitter Keyword Research

Not everyone is aware of advanced Twitter search, but this blog based on Nicole Duhoski's video about how to use advanced Twitter search for Twitter search and keyword research should provide a helpful introduction! [Read More...](#)

#### CREATIVE THINKING HACKS

All of us possess everything necessary to be more creative. The problem is we've been trained away from our creative instincts by schools, parents, movies and workplaces. [Read More...](#)

#### When to Act on a Correlation, and When Not To

Good advice but we need to continually remind ourselves that good science and causality are important. [Read More...](#)

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### ■ In case you missed it: Most popular links from the Last Edition

#### [6 Simple Habits To Keep You Consistently Happy Every Day](#)

Buffer CEO and founder Joel Gascoigne tells us the secret to his happiness regime.

### ■ What's Emerging

38% of children under 2 use mobile media, study says

Nearly two in five children have used a tablet or smartphone before they could speak in full sentences. [Read More...](#)

How much can data improve your health? by PBS Idea Channel

Does this actually motivate us to change and enhance our behavior? [Read More...](#)

Digital advertising hits \$43B, passing broadcast TV for the first time ever

This past year, digital advertising online and via mobile crossed the \$40 billion mark for the first time ever, according to the Internet Advertising Bureau. [Read More...](#)

App uses Google Glass to diagnose disease

The American Chemical Society has the story of some interesting work that might let healthcare providers use Google Glass for medical testing. [Read More...](#)

Matchmakers help those over 60 handle dating's risks and rewards

A surprising number of older people don't use computers at all, and many who do aren't comfortable using them for dating sites. [Read More...](#)

Banks' New Competitors: Starbucks, Google, and Alibaba

It took computer company Apple only five years to become America's largest music retailer, and just seven to become the world's largest. [Read More...](#)

Pay with your Fingerprint

Samsung's Galaxy S5 is the first smartphone that can use a fingerprint to authorize payments in stores and online. [Read More...](#)

Germany bans managers from calling or emailing staff after work hours

Germany's labor ministry has banned managers from calling or emailing staff out of hours except in emergencies. [Read More...](#)

The incredible shrinking country

A quiet but constant ticking can be heard from the demographic time bomb that sits beneath the world's third-largest economy. [Read More...](#)

This edible water blob could replace plastic bottles

Ooho! is a spherical membrane for carrying water, which can be eaten when it's finished with. [Read More...](#)

3D printing trials of unmanned aircraft take off at Sheffield

Engineers at the Advanced Manufacturing Research Centre (AMRC) at the University of Sheffield have successfully printed a 1.5m-wide UAV as part of a research project looking at 3D printing of complex designs. [Read More...](#)

Food scraps to fuel vertical farming's rise In Chicago

Chicago, it seems, is emerging as a hotbed of urban agriculture innovation in the U.S. [Read More...](#)

For Crimea, Google shows different borders based on your location

Russia's Minister of Communications and Mass Media noticed it first. [Read More...](#)

I.M.F. warns of risk from emerging-market corporate debt

As fears mount about emerging markets, American mutual fund investors with significant exposure to bonds issued by indebted companies in fast-growing economies may be at risk. [Read More...](#)

## What's Emerging?

### The most powerful sales tool at Lowe's: satellites

Lowe's has been gauging traffic at its almost 1,900 stores from space, scanning satellite images of its parking lots to find out how many shoppers it can expect at every hour of every day.

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