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Welcome to the Mid-December 2016 Edition of What's Emerging

This is our last newsletter for the year and we will come out with our regular forecast and best of business tips newsletter in mid-January before resuming our normal newsletter format at the end of January

Until then we hope that you all have a happy and safe Christmas and New Year and look forward to interacting with you in 2017.

We hope that you continue to find the newsletter interesting.

Cheers,
Paul Higgins, Sandy Teagle, Ranjitha and Samantha Kyle-Little

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What are we writing about?

All of Paul's recent projects have been confidential so there are no presentations or articles this edition

Business Tips

10 Workplace Collaboration Technologies to Try in 2017

Move over, email -- these are the tools that will improve workplace collaboration in the new year [Read More...](#)

Infographic: What Is The Nofollow Tag; When & How To Use It

While not strictly a business tip given the increasing level of fake news and manipulation of search results this is one way we can all make a small contribution to changing that. [Read More...](#)

The U.S. Military Can Teach You to Write Way More Efficient Emails

Efficient email can mean the difference between life and death in the military. No wonder they've gotten so good at it. [Read More...](#)

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And Finally for your family Christmas Dinner

Swearing is good for you, so let it rip

A British (who else?) study claims that it is in fact a rich emotional and creative language – a coping mechanism which makes us feel more resilient [Read More...](#)

■ In case you missed it: Most popular links from the Last Edition

[How to master strategy, as simply as I can...](#)

■ What's Emerging

Google, Facebook, and other tech titans team up for VR

Virtual reality (VR) hardware makers Acer, Google, HTC, Oculus, Samsung, and Sony have teamed up to create the Global Virtual Reality Association (GVRA), a nonprofit aimed at “promoting responsible development and adoption” of the still-nascent technology. [Read More...](#)

Methane emissions spiking, global research finds

Global methane gas emissions are growing at the fastest rate in decades and food production could be to blame, new analysis has revealed. [Read More...](#)

Deep Learning Reinvents the Hearing Aid

My mother began to lose her hearing while I was away at college. I would return home to share what I'd learned, and she would lean in to hear. Soon it became difficult for her to hold a conversation if more than one person spoke at a time. [Read More...](#)

Excellent, deep series on Uber's Ponzi-scheme economics

For the past week, Naked Capitalism has run a series of articles by transportation industry expert Hubert Horan on the economic shenanigans of Uber, which cooks the numbers it shows investors, drivers and the press to make it seem like something other than a black box that uses arrogance and lawlessness to make a bet on establishing a monopoly on transport in the world's major cities. [Read More...](#)

World-first PNG seabed mining project forges ahead; miners express confidence about commodity prices

Nautilus Minerals is the Canadian company in charge of the Solwara 1 project, which will see copper and gold deposits mined from the seafloor at a depth of 1,600 metres, 30 kilometres off PNG's New Ireland Province in the Bismarck Sea. [Read More...](#)

Vanadium batteries become option for solar panel owners looking for lithium-ion alternatives

A new use for the metal vanadium — better known for its steel-making qualities — is emerging as energy savvy consumers continue to look for better ways of storing solar power.

[Read More...](#)

Supermarket chain uses Twitter to engage customers in marketing campaign

In the last few years, Springwise has written about a number of innovations harnessing the power of Twitter. [Read More...](#)

Multinationals launch 50 lawsuits worth \$31b against Asian nations

A new report has found that corporations have launched 50 lawsuits, worth at least \$US31 billion, using secret international arbitration tribunals against 11 countries in the Asian region.

[Read More...](#)

AI can create videos of the future

An MIT lab algorithm can predict how a scene will play out. [Read More...](#)

Record die-off of Great Barrier Reef coral confirmed by scientists, while some tourist areas improved

Queensland scientists have confirmed this year's mass coral bleaching event has resulted in the largest die-off of corals ever recorded on the Great Barrier Reef, while some tourist areas showed remarkable improvement. [Read More...](#)

How climate change is affecting the wine we drink

Family-owned winemaker Brown Brothers has been growing grapes in Victoria since the 1880s. [Read More...](#)

New AI Mental Health Tools Beat Human Doctors at Assessing Patients

About 20 percent of youth in the United States live with a mental health condition, according to the National Institute of Mental Health. [Read More...](#)

Melbourne food bowl under increasing pressure as urban sprawl increases

A new report suggests the amount of fruit and vegetables grown on farmland on Melbourne's fringe could drop dramatically if urban expansion continues. [Read More...](#)

Coaxing A Brand New Bond Out Of Biology

It's hard to believe, but 2016 is the year that an enzyme first bonded an atom of silicon—one of the most abundant elements on Earth--to an atom of carbon—the element fundamental to life as we know it. [Read More...](#)

Doctor at Sydney hospital discovers scurvy resurgence due to poor dietary habits

There has been a resurgence of the rare condition of scurvy among a group of diabetes patients at a major western Sydney hospital. [Read More...](#)

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