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Welcome to the Middle of February Edition of What's Emerging

Welcome to the third edition of What's Emerging for the year.

We have no major developments to announce at this stage but will have some new articles and projects to report on at the end of the month.

We hope that you continue to find it useful and interesting.

Cheers,


Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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What are we writing about?

Music Industry Whinges or Music Industry Whinges?

Paul has written a blog post in response to an article in the New York Times about artist payments from streaming music companies as opposed to record companies. [Read More...](#)

Paul's presentations to the CEO Institute and the GRDC advisers' forum are now up on the website. To find them go to www.emergentfutures.com and navigate via the latest downloads.

Business Tips

Managing signed documents on the go with DocuSign Ink and Evernote

Kristina Wise, Evernote Real Estate Ambassador, and her office team at The GoodLife Team use technology in their day-to-day business to run a paperless office. [Read More...](#)

50 Books to prepare you for the next 50 years

To make ready for the next half century, check out some of these 50 books on everything from business to the biology of the future. Or if course if you do not have the time to read them all give us a call on how we might work with you to help you prepare. [Read More...](#)

How to revise a first draft

The quality of any draft doesn't matter much provided it's not your last draft. The goal of any effort in writing is to work hard now to provide the future version something better to work with. Each draft is a gift to yourself in the future. [Read More...](#)

16 Targeting tools to find your audience in Social Media

"Build it and they will come" may be a great idea for a building a baseball diamond in the middle of an Iowa corn field. But it doesn't work as a social media plan. Here are 16 targeting tools to find your audience in social media. [Read More...](#)

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What's Emerging

50 Great Articles about Psychology

A huge collection of outstanding articles about the mind, covering everything from evolution, our senses and memory to life-hacking, multitasking and the psychology of exceptional people. [Read More...](#)

Partnerships between Humans and Machines will define the new era of computing

Every single student in the Department of Computer Science here at Rensselaer Polytechnic Institute has the potential to revolutionize computing. [Read More...](#)

\$25 Model a Raspberry Pi Microcomputer goes on sale in Europe — Available to rest of world “very soon”

The affordable Raspberry Pi microcomputer just got even more affordable: the slated \$25 Model a Raspberry Pi board has now gone on sale in Europe. [Read More...](#)

Video Maps of the world’s Bike lanes let you preview your ride

Cyclorodeo lets users upload helmet cam shots of their rides onto a Google Map, so you can see exactly what street conditions you might encounter. [Read More...](#)

Technology is Improving Education

“What began as a ‘bring-your-own-device’ (BYOD) movement may very well turn into a ‘create-your-own-school’ movement as new intermediaries, learning agents, parents, and learners collaborate to weave vibrant value webs. [Read More...](#)

First-Ever Incredible footage of a thought being formed

A team of Japanese researchers has achieved something incredible: they’ve captured, for the first time ever, a movie which shows how thoughts form in the brain. [Read More...](#)

The Davos Disappointment – Growing complacency in a Leaderless World? Joseph Stiglitz

Despite the global economy’s myriad of problems, leaders at the World Economic Forum in Davos, particularly those from Europe, seemed more interested in celebrating the euro’s survival, rather than in tackling long-term concerns. [Read More...](#)

Banks mis-sold more than 90pc of rate swaps, says FSA

The FSA has accused Britain’s largest banks of selling small businesses “absurdly complex products” and said that lenders will have to compensate thousands of customers. [Read More...](#)

2013, and Beyond: Why reform may be Mission Impossible for China’s Xi Jinping

Facing many different political factions and conflicts, the cards are stacked against China’s new leader, writes Ouyang Bin. [Read More...](#)

IBM is harvesting location data from millions of cell phone users to build better bus lines

IBM’s insights in Motion project is running two pilot projects, one in Dubuque, Iowa, a small, town of 23,000 built on the banks of the Mississippi River, and Istanbul, Turkey, a fast-growing metropolis of 14 million people. [Read More...](#)

How is social business like urban traffic?

I think there is an important parallel between urban travel and social business. There is a now well-understood but counter-intuitive law in traffic engineering, called Braess’ paradox, where closing streets can lead to better traffic flow. [Read More...](#)

In Austerity crisis, Greeks turn to Wood-Burning, Illegal logging

“A steep increase in heating costs has led many Greeks to switch from heating oil to wood-burning. But the price of using cheaper fuel is growing. [Read More...](#)

The OECD publication taxing energy use

What's Emerging?

A Graphical Analysis provides systematic statistics on energy and carbon taxation across all OECD member countries. It shows that carbon pollution from energy is taxed in every OECD country. [Read More...](#)

38 Predictions about the Future

There are predictions for all kinds of tastes: your computer will have a sense of smell, Pinterest will be bought by Google, the appearance of the first human clones, the territory of the moon will be claimed by china, and many more. [Read More...](#)

Seven themes for the coming decade

Understanding long-term trends is an important tool in identifying opportunities and risks. STEEP analysis looks at the world through five different perspectives – Social, Technological, Economic, Ecological, and Political. [Read More...](#)



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