



Published by Emergent Futures Pty Ltd

## Mid February 2015

### Welcome to the Mid-February Edition of What's Emerging

Welcome to the mid February edition.

A slightly different newsletter this time looking at the most clicked on business tips and stories/reports from last year's newsletter. Maybe you will pick up on a couple you missed.

In the next few weeks Paul will be presenting at a major ag machinery dealer network conference, working with a board on the future of technology applications, and working with a major member based organisation on the future of their business model, and presenting at a seminar for the Victorian Government on the future of social media and apps, If any of those approaches interest you then please contact us at [info@emergentfutures.com](mailto:info@emergentfutures.com).

We hope that you continue to find then newsletter interesting and useful.

Cheers,

Paul Higgins, Sandy Teagle, Prafulla, Syed Muqthar, and Samantha Kyle-Little

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### What are we writing about?

Paul was interviewed for the RobotOverlordz podcast for the future in North America. You can listen to the podcast at [https://www.robotoverlordz.fm/media/com\\_podcastmanager/robotoverlordz-ep00144.mp3](https://www.robotoverlordz.fm/media/com_podcastmanager/robotoverlordz-ep00144.mp3) and for more of their shows go to <https://robotoverlordz.fm/>. If any of the subject matter that was covered interests you then please contact us at [info@emergentfutures.com](mailto:info@emergentfutures.com).


### Business Tips

#### 8 Ways Neuroscience Can Improve Your Presentations

Over the past few decades, enormous amounts of effort (and dollars) have gone into understanding how the mind works. This is good news for you, especially when it comes to public speaking, which requires getting into the minds (and hearts) of an audience. Neuroscience research offers loads of insights that every business person ought to apply to presentations. [Read More...](#)

#### 15 Awesome Tools You've Never Heard Of...

Some of our favorite not-so-well-known tools that you should be using. One of my favorite things EVER is finding a super-useful and awesome tool that I had never heard of before. Recently, I've been going to Product Hunt to find the latest and coolest tools. [Read More...](#)

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## What's Emerging?

### 7 Things Happy People Choose to Do Every Day

Science shows that you can have an impact on only 12 percent of the things that determine whether you're happy. The happiest people among us understand that if you make the right choices, that small sliver is enough. [Read More...](#)

### Tackle Any Problem With These 3 Questions

WARREN BERGER, AUTHOR OF A MORE BEAUTIFUL QUESTION, COLLECTED THE PROVOCATIVE QUESTIONS TOP DESIGNERS, TECH INNOVATORS, AND ENTREPRENEURS ASK THEMSELVES TO SPARK CREATIVITY. [Read More...](#)

### Thirty Things I've Learned

Great list from Nick Crocker. [Read More...](#)

## ■ In case you missed it: Most popular links from the Last Edition

### [11 Google Tricks That Will Change the Way You Search](#)

Google Search's learning curve is an odd one. You use it every day, but still all you know is how to search. But the search engine has plenty of tricks up its sleeve. Here's an overview of some of the most useful Google search tricks, from basic tips to new features just recently released.

## ■ What's Emerging

### Economic reforms that transformed Australia

On the 40th anniversary of his career as one of Australia's most trusted economic commentators, Ross Gittins nominates the 10 reforms that helped transform Australia from closeted financial backwater to one of the most prosperous countries in the world. [Read More...](#)

### 22 Pictures That Prove We're Living In The Damn Future

The future is now, y'all. [Read More...](#)

### This column will change your life: Helsinki bus station Theory

The theory claims the secret to a creatively fulfilling career lies in understanding the operations of Helsinki's main bus station. [Read More...](#)

### 33 graphs that reveal painfully true facts about everyday Life

Official-looking graphs show unofficial statistics from our daily lives that are at once unexpected and glaringly obvious. [Read More...](#)

### A Fully Mechanical 3D Printer is Mind Blowing

It's been a while since we've been seriously impressed with a project like this one. [Daniël de Bruin], a student at the Art Academy in Utrecht has just put the final touches on his mechanical 3D printer. [Read More...](#)

This chart shows the stunning disappearance of middle-class jobs — everywhere

You are not imagining it. The above chart is from "Polanyi's Paradox and the Shape of Employment Growth," a new paper (my analysis to come) by David Autor at the Federal Reserve's Jackson Hole conference. And here is how Autor defines, high-, middle-, and low-wage jobs: [Read More...](#)

### 10 Breakthrough Innovations That Will Shape The World In 2025

To make some predictions, the Thomson Reuters IP & Science unit looked at two sorts of data: current scientific journal literature and patent applications. Counting citations and other measures of buzz, they identified 10 hot fields, then made specific forecasts for each. [Read More...](#)

### The coming 50 years of economic problems, in 3 charts

Everyone knows there's plenty of economic inequality worldwide. But it's about to get even worse, for decades on end, along with economic growth. [Read More...](#)

## 100 Great Articles about Science and Technology

The best science and technology articles -- the best articles on science and technology -- all available to read online. [Read More...](#)

## Limits to Growth was right. New research shows we're nearing collapse

The 1972 book Limits to Growth, which predicted our civilisation would probably collapse some time this century, has been criticised as doomsday fantasy since it was published. Back in 2002, self-styled environmental expert Bjorn Lomborg consigned it to the "dustbin of history". [Read More...](#)

## Red Hook's Cutting-Edge Wireless Network

Robert Smith, a 19-year-old in a gray T-shirt and camouflage pants, climbed the stairwell of the Joseph Miccio Community Center in Red Hook, scaled a ladder at the top floor and jumped onto the roof. He soon found what he was looking for: [Read More...](#)

## Countdown to oblivion: The real reason we can't stop global warming

There was a time when the environmental damage we produced remained somewhat localized, confined to specific places. That time is gone. [Read More...](#)

## How Magic Leap Is Secretly Creating a New Alternate Reality

Don't you hate it when someone claims to have a magical new technology, but won't tell you how it works? When I saw that a super stealthy startup called Magic Leap had raised \$542 million to make animals appear out of thin air, I resolved to find out exactly what was going on. Here's what I found. [Read More...](#)

## Gartner's Top 10 Strategic Technology Trends for 2015

Gartner's top 10 strategy technology trends cover three themes: the merging of the real and virtual worlds, the advent of intelligence everywhere, and the technology impact of the digital business shift. [Read More...](#)

## Maybe Better If You Don't Read This Story on Public WiFi

In his backpack, Wouter Slotboom, 34, carries around a small black device, slightly larger than a pack of cigarettes, with an antenna on it. [Read More...](#)

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