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Welcome to the Middle of July Edition of What's Emerging

We have just come off the busiest two month period for the business ever so we have been a bit behind on our writing and getting stuff up on the website.

We have started to rectify that this edition with a new long form blog post and Paul's presentation to the YMCA Senior Manager's conference now up on line. We will have video of the conference presentation soon.

Paul will be attending the Business Innovation Factory conference in North America in September. A fantastic line up of innovators are attending and telling their stories on collaborative innovation. You can see the details at <http://www.businessinnovationfactory.com/bif-8>

If anyone is interested in it attending we have a promotion code that we can share with up to 20 attendees.

We hope that you continue to find the newsletter interesting and useful.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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What we are writing about

The Future Competitive Landscape for Social Enterprise June 23 2012

Paul's presentation to the top 180 managers of YMCA Victoria is now up on our website and can be accessed in the latest download section on our home page <http://www.emergentfutures.com>

STEEPeD in Environmental Scanning

Our latest long form blog on change and disruption and how to scan for them [Read More...](#)

Statistics Unmask Phony Online Reviews

Paul's comments on response to phony reviews being posted on recommendation sites [Read More...](#)

Paul's Comment on Mayor Bloomberg's Reading of a Political Speech

"Let me be perfectly frank. This is one of my favourite traditions. I relish it so much...who wrote this s#!t?" [Read More...](#)

Business Tips

Ten Travel Apps you need

post by Ryan Croft, a serial entrepreneur and founder of Croft Global Travel, a custom travel

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planning service and adventure operator based in Arlington, Virginia. [Read More...](#)

Hotel tip: Keep a Standard Form Letter File for hotel requests

When was the last time you thought “hey, this hotel website is well-designed and informative, giving me all the information I needed to know as a business traveller”? But very few people email the concierge or reservations team to ask questions -- let alone to make requests or let the hotel know more about their stay. [Read More...](#)



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What's Emerging

10 incredible iPad Apps for Education

The tablet market has paved the way for educational resources in the form of slick, new apps, with text-books now being replaced by online downloadable versions of themselves. An array of stunning apps are at your disposal waiting to be exercised, so with this in mind, we decided to whittle down our top 10 iPad educational apps for students. [Read More...](#)

Climate Conversations - Who's most vulnerable to climate change?

Which countries are going to suffer most from climate change? It's a hard question to answer, as any U.N. climate negotiator can tell you. [Read More...](#)

New York to London in an hour - by train

That's how the BBC refers to it on its website, where a feature story reports that one day soon, trains traveling through vacuum tunnels could whisk passengers from New York to London in an hour, hitting speeds of up 2,500 mph. [Read More...](#)

Spotting suicidal tendencies on Social Networks

Suicide rates in Japan are among the highest in the world. Could the analysis of behavior on social networks help? [Read More...](#)

Car-pooling makes a surge on Apps and Social media

The annual ritual of piling into the car for the great American summer road trip has a new twist as more travelers are inviting strangers along for part of the ride. [Read More...](#)

Is the Chinese economy running out of steam?

This week, China stepped up its efforts to reverse the deepest slowdown since the global financial crisis in the world's second-biggest economy. [Read More...](#)

British Airways uses Google image search to spot frequent fliers

BA will use the image search feature to identify high profile passengers to allow staff to greet customers by name. [Read More...](#)

Urban world: Cities and the rise of the consuming class

A new report from the McKinsey Global Institute, Urban world: Cities and the rise of the consuming class, finds that the 600 cities making the largest contribution to a higher global GDP—the City 600—will generate nearly 65 percent of world economic growth by 2025.

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Sharing Internet access in networks of cars via WiFi

A new algorithm that would allow Wi-Fi-connected cars to share their Internet connections has been developed by engineers at MIT, Georgetown University, and the National University of Singapore (NUS). [Read More...](#)

Building industry demolished by tough economy

The construction industry has contracted for the 25th straight month, as demand for residential and commercial development remains weak. [Read More...](#)

How sweet it is: Peach season comes early to New Jersey

Peach season has come a month early to New Jersey thanks to a mild winter and warm spring. [Read More...](#)

How LinkedIn gets TWENTY times more Money per user than Face book

What's Emerging?

Forbes has LinkedIn CEO Jeff Weiner on the cover—but the professional social network's business model is the real hero of the story. [Read More...](#)

A Reality-Based look at the City of the (Near) Future

By 2050, seven out of every ten people on Earth will live in cities. Compared to the beginning of the 20th century, when just 20 percent lived in urban settings, the increase is staggering.

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For Tablet Users, Video Trumps all other content types

Fifty-four percent of tablet users watch video on their tablet on a weekly basis. [Read More...](#)

BioLite CampStove

The BioLite Camp Stove looks really neat. It is a portable, packable, high-efficiency, camp stove that generates electricity from the heat to also charge your gadgets. [Read More...](#)



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