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## Mid July 2013

### Welcome to the Mid of July Edition of What's Emerging

As posted in the last newsletter we are re-instating the popular lunch with a futurist event. This is where 12 members of our network/newsletter list get to have lunch with Paul where he will talk on a few critical issues for the future and we have a general discussion on what they might mean. Places will be on a first come first served basis for a light lunch. There are 5 places left for the lunch and we will be closing off tickets by Friday 19th so if you want to come:

When: July 24th at 12.15 pm – 1.45pm

Where: Level 27 101 Collins St, Melbourne

You can register for the event at <http://lunchwithafuturist.eventbrite.com>

We are charging a \$25 fee to cover the cost of lunch and to make sure people are committed to coming.

Over the next few weeks Paul will be facilitating a strategic process for a major agricultural organisation in Western Australia, presenting to the Leadership Victoria Williamson and Folio Programs on strategy and influence in a complex world, running a session for future thinking with a Tourism Leadership Program, commencing a safe fail innovation group focusing on low risk ways of experimenting with strategy, and going skiing. If any of these besides the skiing interest you then please contact us at [info@emergentfutures.com](mailto:info@emergentfutures.com).

We hope that you continue to find the newsletter interesting and useful.

Cheers,

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

### ■ What are we writing about?

There are no articles or presentations this edition.

### ■ Business Tips

#### Scanning a Signature for Digital Documents

What's the easiest way to digitize my handwritten signature for use in signing electronic documents? [Read More...](#)

#### 4 Syntaxes for Efficient Twitter Searching

Tired of getting swamped by a huge amount of tweets when attempting to search Twitter for relevant strategic intelligence? [Read More...](#)

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## What's Emerging?

### Best Android tablets (July 2013 edition)

Don't want to get locked into Apple's ecosystem by buying an iPad or iPad mini? No problem! Here are Adrian Kingsley-Hughes' top 7 Android tablets for July 2013. [Read More...](#)

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## What's Emerging

### The 17 Great Challenges of the Twenty-First Century by the Late James Martin

These 17 challenges, which are all interlinked and mutually reinforcing, together they constitute the twenty-first-century transition. As our knowledge improves, our challenges, too, will be refined and added to. [Read More...](#)

### Six digital publishing startups to watch

Here are six startups that offer new options to creators. Three of them — Periodical, 29th Street Publishing and Creatavist — let you create and sell mobile-friendly magazines, ebooks and newsletters; the other three — Postach.io, Ghost and Glipho — aim to let you blog in a new way. [Read More...](#)

### Relentless Monetization: The Moneyball Approach to Fighting Poverty

How an MIT-trained economist is driving one New York nonprofit to find the best value to society for each dollar they give away. [Read More...](#)

### French banking giant touts Twitter-based customer service in new TV spot

French banking group Société Générale has created a television advertising campaign about how it is answering customer queries swiftly via Twitter. [Read More...](#)

### Kinect Installation lets visitors control a Living Human Cell

Living Cell is an interactive installation created by design agency Clever Franke for the research group Eriba Institute. [Read More...](#)

### As Competition Wanes, Amazon cuts back Discounts

After years of lowering book prices, Amazon is offering smaller discounts on some books. Authors and small publishers said this put some books beyond an audience's reach. [Read More...](#)

### How Kids will help decide the Future of Television

Will someone please think of the children? In the ongoing battle for the future of the living room, that's exactly what Netflix and Amazon are doing. [Read More...](#)

### USA Ranked 23rd in World for Time Spent Reading

Consumers in India are most likely to spend time reading, at an average of 10.7 hours per week, followed by consumers in Thailand and China (at 9.4 hours and 8 hours per week respectively). [Read More...](#)

### Dublin points Big Data Tech at traffic jams

Ireland's capital teams up with IBM to use real-time data to streamline bus traffic. [Read More...](#)

### Rebelbook: A Mix of Technologies let dedicated Citizens change Egypt

Protesters rallied behind a printed petition—but modern technology also played a role. [Read More...](#)

### Many thriving species at risk from climate change-study

Many species of birds, amphibians and corals not currently under threat will be at risk from climate change and have been wrongly omitted from conservation planning, an international study said. [Read More...](#)

### Summer sea ice cover is smaller, younger and thinner

As summer Arctic sea ice melts away to nothing, it's important to remember that not only is the ice shrinking in size - it's also getting younger and thinner. [Read More...](#)

### Sociology: Interview with Neil Usher

## What's Emerging?

I recently discovered Neil Usher's writing when he tweeted to me that he'd used a quote of mine in a post that I then read and found fascinating. I thought I'd learn out more of his thinking through an interview. [Read More...](#)

### Crowd funding independent research into the major parties' NBN plans

Tech website The Register is attempting to fund independent research into both Labor's and the Coalition's competing National Broadband Network (NBN) plans, by asking readers to open their wallets and make a contribution. [Read More...](#)

### Disruptions: How Driverless Cars could reshape Cities

As scientists and car companies forge ahead — many expect self-driving cars to become commonplace in the next decade — researchers, city planners and engineers are contemplating how city spaces could change if our cars start doing the driving for us. [Read More...](#)



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