

What's Emerging?

The latest news and information ...

We help you think about the future so you can act today ...

Published by Emergent Futures Pty Ltd

Mid May 2014

Welcome to the Mid May Edition of What's Emerging

Welcome to the mid May edition.

As we write this the budget has just been handed down in Australia with a significantly different approach by the new government with significant cuts to government programs, especially health and education and unemployment benefits while still cutting company tax for small to medium enterprises. Apart from the politics of these issues we hope that this generates a true debate on the future of the country and what sort of country we want to, and need to be.

After a short stint with us Asha has left to pursue a different career and she has been replaced by Prafulla as senior business support officer. Welcome Prafulla.

We hope that you continue to find the newsletter interesting and useful.

Cheers,

Paul Higgins, Sandy Teagle, Prafulla, Syed Muqthar, and Samantha Kyle-Little

SECTIONS

[What we are writing about](#)

[Business Tips](#)

[What's Emerging](#)

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What are we writing about?

Paul presented two lectures at Victoria University this week on web technologies and the future – focused on the disruptive nature of web technologies on power structures. You can see the presentations at our website www.emergentfutures.com by looking under latest downloads. As always the presentations are designed to be adjuncts to the narrative and therefore work best live. If you are interested in a presentation on these issues please contact us at info@emergentfutures.com

Business Tips

8 Ways Neuroscience Can Improve Your Presentations

Here are eight rules, based upon conversations with Stephen M. Kosslyn, former chair of the psychology department at Harvard University, and what he knows about the brain. [Read More...](#)

8 terrific web tools for finding and creating data visualisations

"I got an email yesterday from a teacher asking about web tools that her students can use to create mapped data sets and visual representations of data. I went ahead and compiled the list below featuring some of the best web tools for this purpose. Besides enabling you to create data visualizations, these web tools also contain galleries and libraries of already made visualizations that students can use in their projects" [Read More...](#)

↑ [Top of the page](#)

What's Emerging?

Competitive Intelligence: 5 Free Tools for Seeing the Analytics of Any Website

Ever wish you could peek at your competitors' Analytics? you could ask nicely, but they're not likely to share access. Not gonna happen. But actually a lot of the data is public. [Read More...](#)

All it takes is 10 mindful minutes (video)

When is the last time you did absolutely nothing for 10 whole minutes? Not texting, talking or even thinking? Mindfulness expert Andy Puddicombe describes the transformative power of doing just that. [Read More...](#)

In case you missed it: Most popular links from the Last Edition

[33 Graphs That Reveal Painfully True Facts About Everyday Life](#)

Official-looking graphs show unofficial statistics from our daily lives that are at once unexpected and glaringly obvious.

What's Emerging

Startups Experiment with Ads That Know How You Drive

As businesses race to connect our homes and cars to the Internet, unleashing new streams of data about our everyday lives, one mobile ad company scents a new opportunity. [Read More...](#)

Now Your Phone's Tilt Sensor Can Identify You

Tiny hardware imperfections in smartphone and tablet accelerometers lead to unique "fingerprints" within the data they produce, researchers find. [Read More...](#)

Smartphone charger can also jumpstart your car.

JUNOJUMPR is a smartphone accessory in the form of a portable charger, that can also be used to jumpstart a car in the case of a breakdown. [Read More...](#)

Can Compounds in Young Blood Fix Aging?

Researchers and investors are already dreaming up ways to devise medical treatments based on the near-fantastical findings that the blood of young mice can rejuvenate older mice. [Read More...](#)

First Time In 800,000 Years: April CO2 Levels Above 400 ppm

Recent data indicate that a gap exists between corporations understanding the big-picture risks of climate change and their actions to address those risks to shore up their bottom line. [Read More...](#)

Sharing economies are here to stay

Far from a temporary blip driven by recession, sharing economies are offering a sustainable alternative to mainstream economics. [Read More...](#)

A Social Brain Is a Smarter Brain.

It is well established that brain games and puzzles act as calisthenics for our brains, expanding their capacity and improving their overall health. [Read More...](#)

Zurich identifies seven cyber risks that threaten systemic shock.

Research from Zurich Insurance Group shows that organizations must improve their response to cyber risks to avoid a global shock similar to the 2008 financial crisis. The research reveals that even cyber security professionals are not clear on how the failure of an organization or of technology could develop to become a system-wide risk. The reliance on information technology has also created a complex web of interconnected risks. [Read More...](#)

Champagne growers cast a wary eye at England.

VERTUS, France – The distance between the sparkling wine renaissance in southern England and Champagne, France is 88 miles as the crow flies. Many growers in Champagne will tell you that despite the problems associated with climate change, overall they've benefited from the increased warmth – thus far. [Read More...](#)

A Cheaper Tool for Virtual Sculpting.

In medical examiners' offices around the United States alone, some 25,000 unidentified human skulls, many of homicide victims, await identification. That process can be greatly aided by generating a 3-D reconstruction of what the person's face may have looked like. [Read More...](#)

News organizations say FAA ban on drones flies against free press.

Over a dozen top news and media organizations have come out in opposition to the Federal Aviation Administration's commercial drone ban, contesting that its broad restrictions violate First Amendment protections afforded to journalists. [Read More...](#)

4 Countries That Are Leaving Silicon Valley In Their Tracks.

Every few months there seems to be another region somewhere in the world that claims to be the next Silicon Valley. Sometimes the new high-tech hub is hyped up, but other times, it's evident that there's something special brewing. [Read More...](#)

Cochlear Implant Also Uses Gene Therapy to Improve Hearing.

Researchers have demonstrated a new way to restore lost hearing: with a cochlear implant that helps the auditory nerve regenerate by delivering gene therapy. [Read More...](#)

The surprising resilience of AOL's dialup internet business.

AOL shares are getting smoked today—they're down 21% after the company reported weaker-than-expected earnings. [Read More...](#)

Liquid Metal Used to Reconnect Severed Nerves.

Chinese biomedical engineers have used liquid metal to transmit electrical signals across the gap in severed sciatic nerves. The work raises the prospect of a new treatment for nerve injuries, they say. [Read More...](#)

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