



Published by Emergent Futures Pty Ltd

Mid November 2012

Welcome to the Middle November Edition of What's Emerging

As we enter the silly season things are still very busy here.

In the next fortnight Paul is presenting a keynote to the Department of Premier and Cabinet on 'Challenges for Government in a Mobile, Social and Connected World', presenting to a private pre-lunch event for a select group attending the Business 3000 Awards Luncheon, recording video interviews for our eBook on the use of social media for innovation, and attending a 2 day program on scenario planning techniques. After that he is doing 2 presentations to Mortgage Choice Brokers in Victoria and NSW on the future of technology and finance, and then running a session on the future for business ecosystems in regional towns for the Operation Next Gen Program.

If you are interested in any of these approaches or the presentations highlighted below under the "What are we writing" about section please contact Paul at paul@emergentfutures.com.

We hope that you continue to find the newsletter useful and interesting.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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What are we writing about?

Paul's presentation to two CEO Institute Groups on Future Thinking for Practical Strategy are now up on the website. Got to the [Home Page](#) and navigate via the latest download section.

Business Tips

Make money without working: Automate your business

Using a combination of software, freelancers and online platforms, we are on the verge of being able to create a new type of business to realise that dream, one that is fully automated. A business that ticks along as a black box for making money. [Read More...](#)

How to stay motivated

An oldie but a goodie from Scott Berkun. [Read More...](#)

A Monster List of Resources for Non-profit Innovation

Using a combination of software, freelancers and online platforms, we are on the verge of being able to create a new type of business to realise that dream, one that is fully automated. A business that ticks along as a black box for making money [Read More...](#)

My Top 10 Design Business Failures

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David Sherwin: This is my greatest hits album of major business mistakes I've made over my career, both as a freelancer and while working within agencies of all shapes and sizes.... Paul

Higgins: But applicable to a wider group of service businesses. [Read More...](#)



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What's Emerging

HTML5 use is real: Majority of developers find it important for their jobs in next 12 month [Study]

HTML5 adoption by developers is alive and well, says a new survey provided by Kendo UI. This survey of more than 4,000 app developers shows that the standard's adoption worldwide is increasing and not impacted by any outside influences. [Read More...](#)

NOAA's New Storm-Chasing Robot survives Sandy and reports back

Deployed off the coast of New Jersey earlier this week, the modified Wave Glider robot gathered real time data from Sandy as the storm approached landfall Monday. [Read More...](#)

OECD World Economy Outlook out at 2060

This OECD forecast is using the current World Bank purchasing power parity calculation which likely understates China's GDP by PPP by 70%. [Read More...](#)

Man shows off his bionic robot arm

In another bit of "life imitates the movies", we now see the latest advancement in robotic arms - courtesy of Nigel Ackland, a 53-year-old man who lost his hand in an accident six years ago. [Read More...](#)

iRock, Power generating Rocking Chair that charges Apple Devices

iRock is a power generating rocking chair that charges Apple devices. The chair's rocking motion is harnessed by gears that in turn wind a generator. The chair also includes an iPad dock and speakers. iRock is currently being developed for sale by Swiss furniture retailer Micasa. [Read More...](#)

5 Trends that are changing how we do big data

In just a few years, big data has turned from a buzzword and concept best left for large web companies into a force that drives much of our digital lives. Here are five technological trends that will change how data is processed and consumed going forward. [Read More...](#)

Foursquare and Snoball let you help those affected by Sandy automatically at every check-in

Foursquare is promoting a nice app partnership with charity facilitation service Snoball that will allow you to donate an amount to the charity of your choice automatically every time you check into a location. This will help Foursquare users contribute to organizations like the American Red Cross. [Read More...](#)

How the internet economy works: Guns, butter and bandwidth

The internet is made of thousands of networks, and a complex web of economic considerations has developed to support the free flow of information. How bandwidth is "manufactured" and then allocated is far more complex than how a packet gets from here to there. [Read More...](#)

Farmers use Farmville mechanics to fund operations in Kyrgyz

Imagine yourself managing your very own virtual farm and being able to obtain fresh, organic produce, delivered right to your door step. [Read More...](#)

A Capitalist's Dilemma, whoever wins on Tuesday

Whatever happens on Election Day, Americans will keep asking the same question: When will this economy get better? [Read More...](#)

Why are Economists so bad at Forecasting Recessions?

The obvious answer is that extrapolation of current trends into infinity fails in any data set that is cyclical. [Read More...](#)

Study: Pollen Counts to more than Double By 2040

Allergy sufferers may want to stock up on meds. According to new research, America's pollen

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counts may more than double in the next three decades. [Read More...](#)

The rise of the African consumer

The single-largest business opportunity in Africa will be its rising consumer market. A McKinsey report, one of the first of its kind, offers a detailed profile of African consumers, including their demographics, behavior, and needs. [Read More...](#)

Keeping Singapore Green with Data and Design

Singapore is a marvel of efficiency, the result of a dedication to data-driven life design and urban planning. [Read More...](#)

China's economic destiny in doubt after leadership shock

The forces of reaction and economic folly threaten to prevail in China. The long political arm of Jiang Zemin has reached out from the shadows to thwart reform, with huge implications for Asia and the world. [Read More...](#)



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