# What's Emerging?

The latest news and information ...

We help you think about the future so you can act today ...

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# Mid November 2014

### Welcome to the Mid November Edition of What's **Emerging**

Welcome to the mid November edition.

In the next few weeks Paul will be working with State Trustees on their future strategy, working with the Bendigo Community Bank on the future of their network, presenting to the Australian Dental Industry Association Conference, appearing on the ABC Bush Telegraph program on Big Data in Agriculture, presenting a not for profit Foresight Master Class and developing a new workshop on foresight for small business. If any of these approaches interest you then please contact us at <a href="mailto:info@emergentfutures.com">info@emergentfutures.com</a>.

We hope that you continue to find then newsletter interesting and useful.

Paul Higgins, Sandy Teagle, Prafulla, Syed Muqthar, and Samantha Kyle-Little

#### **SECTIONS**

What we are writing about

**Business Tips** 

What's Emerging



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# What are we writing about?

Paul's closing keynote to the National Farmers Federation on the Future of Agriculture in a Global Context is now up on our website. You can see our presentations by going to www.emergentfutures.com and looking under latest downloads on the home page. As always our presentations are designed to be an experience for the audience rather than asset of detailed notes. If you are interested in an online run through of any of our presentations then please contact us at info@emergentfutures.com. This is also a service that we offer clients during the presentation preparation phase for conference and workshops to fine tune our focus on the audience and the client requirements.

### **Business Tips**

CloudOn (Doc Editor compatible with Microsoft Word documents

This comes highly recommended by some people we trust. It is free with in App purchases as the model. Just started trying it out. Read More ...

14 Alternatives to Google Analytics

Analytics platforms are essential for merchants to glean insight into what drives their traffic. Google Analytics is the popular choice, but there are many other analytics tools available. Read More...



## In case you missed it: Most popular links from the Last Edition

#### Maybe Better If You Don't Read This Story on Public WiFi

In his backpack, Wouter Slotboom, 34, carries around a small black device, slightly larger than a pack of cigarettes, with an antenna on it.

### What's Emerging

New ultrasound chip could be a leap forward in cheap medical imaging

A scanner the size of an iPhone that you could hold up to a person's chest and see a vivid, moving, 3D image of what's inside is being developed by entrepreneur Jonathan Rothberg. <u>Read More...</u>

Amazon rainforest losing ability to regulate climate, scientist warns

Report says logging and burning of Amazon might be connected to worsening droughts – such as the one plaguing São Paulo. *Read More...* 

3D Printed Aquapura Filters Saltwater: Kickstarter Campaign Aims to End World's Fresh Water Shortage

Frederick Janson plans to use 3D printing in facing one of the oldest and biggest challenges of the world: providing more fresh drinking water to the masses. *Read More...* 

42 rich white people account for 1/3 of Super PAC spending

35 of them are old white men, the rest are women. Read More...

Five questions about VR beyond gaming with three people making it happen

Looking at Facebook, Sony and Samsung, you might think the future of virtual reality is all entertainment and social interaction. While video games and movie watching are both primary components of the recent virtual reality wave, there's much more to the field. *Read More...* 

IPCC reaches finish line, releases major climate change synthesis report

Climate change is taking hold and will bring worrying impacts—but there is still time to limit the damage. *Read More...* 

Robotic Micro-Scallops Can Swim Through Your Eyeballs

An engineered scallop that is only a fraction of a millimeter in size and that is capable of swimming in biomedically relevant fluids has been developed by researchers at the Max Planck Institute for Intelligent Systems in Stuttgart. <u>Read More...</u>

New York Times Company Reports a Quarterly Loss

The New York Times Company said on Thursday that its third-quarter revenue increased by less than 1 percent from a year ago, as growth in its digital business offset declines in print circulation and advertising. *Read More...* 

Nixie, the Selfie-Taking Drone, Wins Intel's \$500,000 Make It Wearable Challenge

Eleven months ago, Intel kicked off the Make It Wearable (MIW) Challenge with the goal of inspiring the next big idea in wearables. Part-competition, part-entrepreneurial mentorship program, the challenge attracted thousands of global participants. <u>Read More...</u>

Oxfam warns wealth gap is spiralling out of control

The number of dollar billionaires in the world has more than doubled to 1,645 since the financial crisis of 2008, according to a report which warned that inequality between rich and poor is spiralling out of control. *Read More...* 

People in Emerging Markets Catch Up to Advanced Economies in Life Satisfaction

Asians Most Optimistic about Future, Middle Easterners the Least. Read More...

#### What's Emerging?

Ebola tracking system for Sierra Leone offered by IBM

IBM will put its super-computing data crunching to use in Sierra Leone, as part of the fight against the deadly disease Ebola. <u>Read More...</u>

With 41% of global wealth in the hands of less than 1%, elites and citizens agree inequality is a top priority

Over the last few years, inequality has become an increasingly important topic in global debates about economics and politics. *Read More...* 

Detroit's Art Is Spared as It Exits Bankruptcy

Detroit took a big step in rebuilding today, as a judge approved the city's plan to exit bankruptcy. The move ends the largest public filing in the nation's history. <u>Read More...</u>

MIT Visualizes What Robots Are Thinking

Robots make thousands of tiny decisions a second, but they don't emote or verbally communicate. So when a Roomba turns 90 degrees in the middle of the room, we're only left wondering why and if something is broken. *Read More...* 

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