

What's Emerging?

The latest news and information ...

We help you think about the future so you can act today ...

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Welcome to the Mid October Edition of What's Emerging

We have been extremely busy here on the range of projects we highlighted in the last newsletter with a few more coming on board since then as well.

In the next fortnight Paul is giving a presentation and running a workshop for Leadership Victoria on The Future of Leadership. He is also presenting to the third of a series of residential leadership program in Northern Victoria, running the second day of a strategy process with LINK Community Services, convening a safe fail collaboration group and presenting a keynote and running a workshop for the Australian Taxation Office on the future of superannuation.

If you are interested in any of these approaches or the presentation highlighted below under the "What are we writing" about section please contact Paul at paul@emergentfutures.com.

We hope that you continue to find the newsletter useful and interesting.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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What are we writing about?

We have more of our presentations on line. The latest two are Paul's presentation on the future of web technologies to Victoria University Students, and a presentation to the Southbank Institute of Technology board and senior management on the future of education. You can access both of these at www.emergentfutures.com under the latest Downloads section.

Paul's Post on how to make Strategy Sexy

How to combine strategy, exploration and experimentation to build a flexible strategic approach.

[Read More...](#)

On Demand Printing – Too Little too Late – The Broadcast TV Conundrum

A response to an announcement of a worldwide rollout of print on demand book printing machines. [Read More...](#)

Paul's comments on the HBR Post: Want to build resilience? Kill the complexity

"I think that this article confuses complexity with complicated. No problem with the overall message which should be to simplify rather than to kill complexity. The reality is that most of us face irreducible complexity in lots of our organisations and we need to build resilience in the face of that complexity - to work within its constraints. [Read More...](#)

Business Tips

When things go wrong: ten presentation lessons from Apollo 13

OK. The day of the big presentation has arrived. You've prepared, you know your material and you've arrived at the venue early to get set up. You check the room and everything looks fine.

What's Emerging?

The stage is ready, the sound system works and the lighting is perfect. The only thing you have to do is test run your slide presentation which you have on your computer. You set it up, connect it to the beamer and click on the button to open your slideshow. And then this happens. [Read More...](#)

Twitter tool we will gather aims to facilitate local good deeds

We will gather is a new social media platform designed “to gather good people to help with any action” in a local area. It was inspired by #riot clean up, the popular response to the riots in England in August 2011, which resulted in people coming together to clear up the mess. The free service lets anyone start an action in their community, and find people to help complete it. It could be cleaning, decorating, gardening, fixing, making, fundraising, or simply a meeting. [Read More...](#)

The simple power of one a day

There are at least 200 working days a year. If you commit to doing a simple marketing item just once each day, at the end of the year you've built a mountain. Here are some things you might try (don't do them all, just one of these once a day would change things for you): [Read More...](#)

Sourcing information in the deep web

Learn how to get the most out of the web when searching hard to find information. Spend less time searching for relevant information and more time analysing – free ebook. [Read More...](#)



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What's Emerging

Scientists planning \$1 billion mission to drill into the Earth's mantle

Geologists working with the Integrated Ocean Drilling Program are getting ready to start drilling into the Earth's mantle for the first time. To get there they'll have to drill through the Earth's crust at the bottom of the Pacific Ocean. [Read More...](#)

The true cost of FaceBook keeping secrets from its users

FaceBook recently announced three important projects, all of them potentially successful, all of them at risk. Why? [Read More...](#)

The future of banking: Biometrics takes over cash, payments in fluid economy, personal digital agents

ANZ will spend \$1.5 billion over the next five years to reshape its business and invest in digital technology, with the immediate launch of a range of digital initiatives. [Read More...](#)

What is going to happen to Zynga?

If my email inbox is any indication, there's a lot of speculation about Zynga going on right now. Is it a good buy? Is it even going to exist in the year? I can understand why people are obsessed over this. [Read More...](#)

Cutting the cord and saving a bundle

People often forgot why they went to cable TV in the first place. Initially the cable system was called a “community antenna” designed to give people great reception. The newer all-digital reception is so superior to the old analog system that the public will realize that it can abandon the cable and go back to its roots. [Read More...](#)

Metaphoropolis

DETROIT'S demise was bred by the very conditions that made it the world's fastest growing city in 1930. When its car industry boomed, Detroit was the American dream at its best, presenting a chance for working men to make a decent wage and to enter the middle class. [Read More...](#)

Ever wonder how climate adaptation consultancies work?

Here's a case study by Ecology North, a small Canadian non-profit that helps communities with climate change issues. [Read More...](#)

How one billion women will shake the business world?

Nearly 1 billion women will enter the global economy for the first time in the coming decade alone, fundamentally shifting how the world works. [Read More...](#)

Meet the Nimble-Fingered interface of the future

A startup uses 3-D cameras to keep track of hands and fingers, enabling more complex gesture control. [Read More...](#)

Fitbit's newest gadget: 24/7 Fitness tracking meets 24/7 app syncing

The device is meant to do all of what the Jawbone Up originally promised. [Read More...](#)

Africa's impressive growth

Africa is now one of the world's fastest-growing regions. [Read More...](#)

The internet – A decade later

The growth of the internet in the past 10 years is staggering. [Read More...](#)

An entire professional video studio compressed into an iPhone case

The Manfrotto KLYP helps iPhoneographers take better photos and movies with built-in lighting and editing technology. [Read More...](#)

There is a Bicycle economy, two cities find

Portland, Oregon and New York City, two very different cities, are finding something similar about cyclists and pedestrians - they tend to spend a bit more money in local economies. [Read More...](#)

Is central Asia on the verge of a water war?

Whether it's Israel maybe pre-emptively striking Iran, Afghanistan spiralling into sectarian violence, Libya becoming home base for Al-Qaeda, or Syria continuing to be the site of a government-led genocide, there's no shortage of potential dirty wars and ominous harbingers in the Middle East and Central Asia. [Read More...](#)



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