



Published by Emergent Futures Pty Ltd

Mid October 2013

Welcome to the Mid of October Edition of What's Emerging

If the last few months have taught us anything it is that uncertainty and changes of direction are all around us. The changes in policy from the change in the Australian Government, and the problems with politics and the Federal Government shutdown in the US risking the global financial system yet again mean that we can never be sure of the future. Keeping our eyes open and being open to the possibilities around us can help us thrive in this uncertainty. We hope this newsletter continues to help you in doing that.

In the next few weeks Paul will be speaking at the Community Care Options inaugural conference on the future of social enterprise and community care, participating in a panel session at the Nexus Global Youth Summit in Sydney (only person there over 50), continuing to work on strategy for two medium sized food and agriculture companies, presenting on leadership for the Leadership Victoria Fast Track Leadership Program for people with a disability, presenting on risk for an AICD event in Perth and hosting a futurist lunch in Perth in conjunction with RiskWest . If any of these approaches interest you then please contact us at info@emergentfutures.com.

We hope that you continue to find then newsletter interesting and useful.

Cheers,

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

SECTIONS

[What we are writing about](#)

[Business Tips](#)

[What's Emerging](#)

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What are we writing about?

Paul has written a second blog post on his experiences at The Business Innovation Factory, the Maker Faire, and the Mashable Social Good Summit in the USA which you can access at www.futuristpaul.com.

Business Tips

50 Competitive Intelligence Analysis Techniques

Analysis is often where the ball drops as far as competitive intelligence analysts are concerned. Yet this is the only way the team can truly extract insights from the data and the intelligence gathered, and have a chance to play a role in the company's strategic planning process. You will find below 50 analysis techniques you should master. This is not a complete list, and it should be adapted depending on the strategic needs of your company, as well as the nature of your business. [Read More...](#)

The 5 Common Characteristics of Ideas That Spread

Your success as a creative depends not only on coming up with great ideas and making them happen, but also with getting those ideas adopted by your target audience. Whether it's the

What's Emerging?

buying public, an art dealer, or just your direct supervisor, getting your work off of your hard drive and into the world is perhaps the most important (and scariest) part of creative work.

[Read More...](#)

Is Your CEO Serious About Innovation? 10 questions to ask

Saul Kaplan from the Business Innovation Factory: Here's my list of 10 questions you can ask a CEO to tell if they are really serious about transformational innovation. [Read More...](#)

To Go from Big Data to Big Insight, Start with a Visual

"For example, here are three visualizations that have helped us gain knowledge. They show cascades of the tweets and retweets as lines and dots about three different Times articles over time, combined with the click-through volume on each article synced in time and displayed as a black graph under each cascade. Each panel tells a different story about engagement with the content". [Read More...](#)

5 reasons not to ban social media in the office

This article was compiled at FutureCast, a conference in Palo Alto, California, featuring a conversation about the future of work between Keen and technology entrepreneur and writer

[Vivek Wadhwa](#). [Read More...](#)

■ In case you missed it: Most popular link from the Last Edition

[Business Innovation Factory Summit](#)

Two Days. Thirty Story Tellers. Over 400 Innovators, Trouble makers, Entrepreneurs, Inventors and Transformation Artists...



[Top of the page](#)

■ What's Emerging

LG confirms production of 'bendable and unbreakable' Smart phone displays

It's been a long time coming, but LG's foray into elastic smart phone displays is finally going main stream. [Read More...](#)

Ronald Coase, the Economist who explained why we have Companies

Economist Ronald Coase, who died in September at the age of 102 (!) and still working (!!)

answered that question in The Nature of the Firm. Matthew Yglesias explains at Slate... [Read More...](#)

Google is far from losing the War over Social

Google's social network, Google+, is more popular than Twitter. Every month, nearly 390 million people worldwide use the service to post messages, make video calls and endorse search results by clicking on a so-called +1 button. [Read More...](#)

Lonely planet without a star spotted outside Solar system

Astronomers have found a planet outside the solar system floating alone in space and not orbiting a star. [Read More...](#)

App-based bank puts a social twist on Finance

Russia's Instabank is an entirely app-based bank that uses Face book and Foursquare data to make money transfers and bill tracking easier. [Read More...](#)

5 Industries that are mercilessly robbing the American People

This system is tearing our once-great society to shreds. [Read More...](#)

Future Cities of floating villas and parks, made from Ocean Plastic

Plastic waste is one of humanity's biggest legacies. Why not live in it? [Read More...](#)

Real-time translator could be the end of awkward foreign language interactions

SIGMO is small speaker that automatically translates up to 25 languages in real time. [Read More...](#)

What's Emerging?

Mercedes' Driverless research car looks freaking amazing

With its S 500 INTELLIGENT DRIVE research vehicle, Mercedes-Benz in August 2013 became the world's first automobile manufacturer to demonstrate that autonomous driving in rural and urban traffic is possible. [Read More...](#)

MP3 Player lives in your ear, controlled with your Teeth

It stores up to 24 songs with four hours of battery life for completely hands-free jamming. [Read More...](#)

Is Technology good for culture?

At The New Yorker Festival 2013, Jonathan Franzen and Clay Shirky speak with Henry Finder. [Read More...](#)

When Wealth disappears

As bad as things in Washington are — the federal government shutdown since Tuesday, the slim but real potential for a debt default, a political system that seems increasingly ungovernable — they are going to get much worse, for the United States and other advanced economies. [Read More...](#)

Where did Syria's chemical weapons come from?

In the wake of a recent Russian-U.S. deal averting American airstrikes, Syria has begun to answer questions about its chemical weapons stockpile. [Read More...](#)

The Human Brain Project has begun

The world's most ambitious neuroscience project is underway. Scientists from the 135 partner institutions of the Human Brain Project, co-funded by the EU with an estimated budget of €1.2 billion, are meeting in Switzerland for the official launch. [Read More...](#)

How these 11 Products made us NEED them

Here is my list of the top eleven triumphs of demand generation, the tactics used, and the psychology of why consumers fell for it. [Read More...](#)



[Top of the page](#)

Address: Level 27 | 101 Collins Street | Melbourne | VIC 3000
Phone: +61 3 9018 7917 | Fax: +61 3 9012 3580 | emergentfutures.com

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