



Published by Emergent Futures Pty Ltd

## Mid October 2014

### Welcome to the Mid-October Edition of What's Emerging

Welcome to the middle of October edition.

In the next few weeks Paul will be presenting the closing keynote at the National Farmers Federation Congress on the Future of Agriculture, working with State Trustees on their future strategy, working with the Bendigo Community Bank on the future of their network, presenting to the CEO Institute, attending the Nexus Youth Philanthropy Summit in Melbourne, presenting to the Australian Dental Industry Association Conference, and developing a new workshop on foresight for small business. If any of these approaches interest you then please contact us at [info@emergentfutures.com](mailto:info@emergentfutures.com).

We hope that you continue to find then newsletter interesting and useful.

Cheers,

Paul Higgins, Sandy Teagle, Prafulla, Syed Muqthar, and Samantha Kyle-Little

#### SECTIONS

[What we are writing about](#)

[Business Tips](#)

[What's Emerging](#)

 [Visit our website](#)

 [Follow us on Twitter](#)

 [Visit our Tumblelog](#)

### ■ What are we writing about?

Paul's presentation to the Association of Queensland Nurse Leaders Conference on the future of medicine and the role of nurses in that future is now up on our site. You can see our presentations by going to [www.emergentfutures.com](http://www.emergentfutures.com) and looking under latest downloads on the home page. As always our presentations are designed to be an experience for the audience rather than asset of detailed notes. If you are interested in an online run through of any of our presentations then please contact us at [info@emergentfutures.com](mailto:info@emergentfutures.com). This is also a service that we offer clients during the presentation preparation phase for conference and workshops to fine tune our focus on the audience and the client requirements

### ■ Business Tips

#### Science Says You Should Leave Work at 2 p.m. and Go for a Walk

A new book tells you how to change your habits to improve at math, science...or whatever else you want to learn about. [Read More...](#)

#### Google's Eric Schmidt explains the #1 email habit of the most effective people

Google's Eric Schmidt [outlines](#) nine useful email tips he thinks define the most effective people in his new book, How Google Works. [Read More...](#)

#### Don't listen to successful people

Survivorship bias is the logical error of concentrating on the people or things that "survived" some process and inadvertently overlooking those that did not, because of their lack of visibility. [Read More...](#)

 [Top of the page](#)

## What's Emerging?

### Flipboard For Businesses, Professionals and Job Seekers

This edition is focused on how anyone with an interest in business—from the job seeker to the CEO, the casual reader to the laser-focused entrepreneur—can employ Flipboard to stay up on important news while furthering business goals. [Read More...](#)

## ■ In case you missed it: Most popular links from the Last Edition

### [How Technology in Tourism is Taking Travel to the Next Level](#)

The application of technology in tourism, whether it be in the vacation-planning process or during the actual vacation, is changing the entire travel industry.

## ■ What's Emerging

### The Home ATM Is Back: HELOCs Surge To 2008 Levels

While the memory of a financial market participant can be measured in nanoseconds, it appears that the average American has also become goldfish-like as RealtyTrac reports a total of 797,865 home equity lines of credit were originated nationwide, up 20.6% from a year ago and the highest level since 2008. [Read More...](#)

### IRobot Introduces System to Help Machines Think for Themselves

Best known for making Roomba automated vacuum cleaners, has introduced a new operating system that it says enhances the ability of robots aimed at the military to think for themselves when navigating terrain tougher than the living-room rug. [Read More...](#)

### The Freelance Economy Still Runs on Word of Mouth

We may well be entering a new age of work, in which tasks can be sliced into bite-sized chunks and allotted online to freelancers all over the planet. But we're not quite there yet, according to a new survey conducted for MBO Partners, which provides back-office services to independent workers — which it dubs "solopreneurs." [Read More...](#)

### Two-thirds of industrial manufacturers use 3D printing

A worker at the Ford 3D Printing Lab in Detroit removes a part from the 3D Sand Printing bin. Ford has several "binder jet printing machines" that churn out large bins filled with 100 or more molds into which molten metal will later be poured to make metal prototypes. A single binder jet print run can take as little as a week to as much as a month, depending on the job size and deadline. Conventional sand molds would take eight to 10 weeks. [Read More...](#)

### Two Incredible Views of Super Typhoon Vongfang From Space

This beautiful image of Super Typhoon Vongfang over the Philippine Sea was taken by NASA's Aqua satellite. [Read More...](#)

### How Videogames Like Minecraft Actually Help Kids Learn to Read

Minecraft is the hot new videogame among teachers and parents. It's considered genuinely educational: Like an infinite set of programmable Lego blocks, it's a way to instill spatial reasoning, math, and logic—the skills beloved by science and technology educators. [Read More...](#)

### Neoliberalism has brought out the worst in us

An economic system that rewards psychopathic personality traits has changed our ethics and our personalities. [Read More...](#)

### Killer Apps in the Gigabit Age

The age of gigabit connectivity is dawning and will advance in coming years. [Read More...](#)

### Productivity Is The Enemy of Creativity

Does your company struggle with finding unique (dare I say creative) solutions to new problems? Does it feel like all the "new" ideas are just variations the same old thing? [Read More...](#)

## Adobe ebook DRM secretly builds and transmits a dossier of your reading habits

The latest version of Adobe's Digital Editions, a DRM system widely used for ebooks, gathers enormous amounts of sensitive personal information about its users' reading habits and transmits them, in the clear, to Adobe. [Read More...](#)

## Solar and Wind Plunging Below Fossil Fuel Prices

There are a huge number of insights in this, from an outside analyst whose primary interest is financial. (Those are, in my mind, the most objective analysts in this space.) [Read More...](#)

## Production-Ready Aeromobil Flying Car To Debut This Month: Video

While the practical challenges to a flying car are myriad, Slovakia's Aeromobil has steadily tried to overcome them. The company plans to unveil a production-ready version of its 'Flying Roadster' at the Pioneers Festival in Vienna, Austria on October 29. [Read More...](#)

## Report offers ideas for a Boston beset by rising seas

By the end of this century, the romance of Venice might be a lot closer to Boston than you'd expect — like just off Storrow Drive. [Read More...](#)

## Precrime: Artificial intelligence system can predict data theft by scanning email

Workers who may be tempted to sell confidential corporate data should think twice about what they write in an email—an AI-based monitoring system could be watching. [Read More...](#)

## Slide Show: Protesting on the Streets of Hong Kong

The photographer Moises Saman has been in Hong Kong capturing the unrest during demonstrations by pro-democracy groups and supporters of Beijing. [Read More...](#)

Address: Level 27 | 101 Collins Street | Melbourne | VIC 3000  
Phone: +61 3 9018 7917 | Fax: +61 3 9012 3580 | [emergentfutures.com](http://emergentfutures.com)

[Subscribe](#) | [Unsubscribe](#) | [Modify My Profile](#) | [Privacy](#) | [Contact Us](#)  
© Copyright 2010 Emergent Futures Pty Ltd. All rights reserved. ABN 39 105 730 407