

What's Emerging?

The latest news and information ...

We help you think about the future so you can act today ...

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Welcome to the Mid September Edition of What's Emerging

Thank you to all of those that sent messages of support to Paul after the last newsletter. A couple were particularly heart rending of other personal tragedies. Both Paul and the rest of us here appreciate the support very much.

As announced last newsletter we are just about to commence a Horizon Scanning Project with The Department of Premier and Cabinet here in Victoria where we will facilitate the setting up of a system to harness the collective scanning and ideas of the policy people in the department into new policy possibilities. The launch of that will be on 27th September so keep an eye out.

The strategy project for LINK Community Transport has also commenced with board surveys and interviews to be followed up with two future thinking strategy workshops with the board. We will be looking at ways to transform their business model given likely changes with the National Disability Insurance Scheme in the future as well as the changes in the ageing demographics in Melbourne.

We are also conducting a keynote presentation and workshop for the Australian Tax Office Superannuation section in October on the future of superannuation, as well as two board challenge sessions on future thinking for other organisations. Paul will also be a guest lecturer at Victoria University on the disruptive effects and possible futures for web technologies, and we will be participating in another residential leadership program for the Tourism Industry.

If you are interested in what that any of those approaches might look like for your organisation then please contact us at info@emergentfutures.com

Paul will be travelling to the US on Sunday to attend the Business Innovation Factory annual Conference (<http://www.businessinnovationfactory.com/bif-8>) and a Master Class on the Business Innovation Factory methodology. He will report when he gets back but will also blog on the experience at www.futuristpaul.com

We hope that you continue to find the newsletter useful and interesting.

Cheers

Paul Higgins, Sandy Teagle, Kim Stewart, Smitha K, Syed Muqthar, and Samantha Kyle-Little

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■ What are we writing about?

We have caught up on putting some of our presentations on line. The latest two are our presentation to the last residential tourism program in leadership at Strath Creek, and a presentation to a CEO Institute Group on Future Thinking for Practical Strategy. You can access both of these at www.emergentfutures.com under the latest Downloads section.

■ Business Tips

How to avoid jetlag: Seven expert tips from Seasoned travellers

Jetlag is the bane of every business traveller. It saps your productivity, turns meetings into stay-awake marathons and, perversely, means you'll see a lot more of that bedside clock displaying "3:30AM" than at any other time in your life.

Here are seven time-proven tips to help you get the jump on jetlag. If you have been following us for a while then you know that Paul uses and advocates the anti-jetlag diet which is different to these tips but needs a lot of discipline to carry out fully (which he never does). [Read More...](#)

Best Tools to Summarize Twitter Hashtags

The easiest way to utilize Twitter to its greatest potential is through monitoring hashtags – which means getting a full summery of data that explains how they are being used. This is such a big part of applying Twitter as a professional tool today that endless programs have been created to help you do it. Whether it is seeing the analytics of a hashtag, or just finding out which ones are used most often, these ten tools will help you do it. [Read More...](#)

What Successful people do with the First Hour of their Work Day

How much does the first hour of every day matter? As it turns out, a lot. It can be the hour you see everything clearly, get one real thing done, and focus on the human side of work rather than your task list. [Read More...](#)

Frequent Flyer Apps

For Qantas and Virgin here in Australia. [Read More...](#)



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What's Emerging

14 Incredible 3D Printing creations

An object is printed in three dimensions from a digital file by layering solid materials in specific patterns. Companies like Shapeways are helping to make 3D printing consumer-friendly, putting not only the printers but the printed items themselves into the hands of everyday people. [Read More...](#)

The Rise of Visual Social Media

Blog posts became Face book updates and Tumblr posts, which shrunk to Tweets and finally to Instagram or Pinterest. Here's how smart brands are navigating the new visual social-media era. [Read More...](#)

Honduras deal sets stage for investors to build 3 privately run cities to host new industries

An international group of investors and government representatives signed the memorandum Tuesday for the project that some say will bring badly needed economic growth to this small Central American country. [Read More...](#)

China trade figures disappoint

Official trade data indicates China's economy may be much weaker than feared following a sharper than expected fall in imports and very weak exports. [Read More...](#)

This App turns Smart phones into Safe Driving Tools

A new app called DriveScribe turns your phone into a "driving coach." Aimed in particular at helping those new drivers learn the rules-of-the-road, the app monitors speed, and blocks all texts, updates and calls while the car is in motion. [Read More...](#)

Top 75 cities of 2025 and cities of the future

Although Shanghai had no sky scrapers in 1980, it now has at least 4,000 — more than twice as many as New York. In 2010, 208 million square feet of real estate, nearly 80 times the square footage of New York's massive One World Trade Center. [Read More...](#)

Amazon Kindle HD will allow users to Opt-Out of "Special Offers" For \$15

If you've been put off by the (arguably obtrusive) Special Offers on the Kindle Fire HD, Amazon has just announced that they will allow users to pay \$15 to opt-out of the ads for the life of the device. [Read More...](#)

Competitive advantages

SWITZERLAND tops the latest global competitiveness ranking of 144 countries by the World Economic Forum, best known for its annual shindig in Davos (a Swiss ski resort). [Read More...](#)

Would you like an E-Book with those Groceries?

Tesco, the British grocery giant, gets into e-reading. [Read More...](#)

Stanford Scientists cast doubt on advantages of Organic Meat and Produce

They concluded that fruits and vegetables labeled organic were, on average, no more nutritious than their conventional counterparts, which tend to be far less expensive. Nor were they any less likely to be contaminated by dangerous bacteria like E. coli. [Read More...](#)

Multi-screen mania: How our devices work together

With more devices at our disposal, users are finding ways to spread out their tasks between screens, moving from smart phones to PCs and tablets. That's one of the findings of a new multi-screen study by Google. [Read More...](#)

Futurist Scenarios: Three Futures for China

A classic futurist scenario-based extrapolation of current trends across the event horizon, but it doesn't really compel. Micheal Lee spins three scenarios, based on factors in the footnotes, but it's all so top-down and disconnected to outside influences. [Read More...](#)

The Beautification of Enterprise Apps

As the millennial generation entered the workforce, they came with a set of expectations on design and usability carried over from their heavy use of the consumer web. If Twitter can be so elegant and simple, why can't our knowledge management software be equally elegant? [Read More...](#)

Philip's Van Duinen says LED lighting will be connected to the Internet of things

The keynote speaker at the Street & Area Lighting Conference in Miami discussed the vital importance of SSL relative to the global energy crisis, and predicted that smart lighting will ultimately be connected in ubiquitous networks. [Read More...](#)

Want to be a more Productive Worker? Research says Stay Home

"We find a highly significant 13% increase in performance from home-working, of which 9% is from working more minutes of their shift period (fewer breaks and sick-days) and 3.5% from higher performance per minute." [Read More...](#)



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